



ISSN-0447-2500

Jagruti

Vol.60

No.6

Mumbai

May-2016

Chairman, KVIC with
Hon'ble Prime Minister
of India
at reception hosted by
Cabinet Secretary, GOI
on Civil Services Day at
Rashrapati Bhawan.



**A Monthly Journal of KVIC on Rural Industrialisation
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI**



कर्मणे बुद्धयन्तानाम् ।
प्राणिनाम् आतिनाशनम् ॥



Develop self-reliance and self-empowerment
Gandhiji made a powerful weapon in non-violent struggle.

Realizing pivot of Charkha in elevating the poverty in rural areas
Gandhiji adopted Charkha whole heartily.



INDO GERMAN TOOL ROOM
MSME

ISSN-0447-2500 Jagruti

A Monthly Journal of KVIC
on Rural Industrialisation

Vol. 60 No.6 May- 2016

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Published By:
Directorate of Publicity, Film, & P.E.P. for Khadi and
Village Industries Commission, Gramodaya,
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Subscription

Annual : Rs. 100/
Subscription for 3 Years : Rs. 250/-

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Shri Kalraj Mishra Reviews Work of *Mahatma Gandhi Institute for Rural Industrialization*

Shri Kalraj Mishra, Union Minister for MSME appreciated the work of MGIRI specially in bringing out innovative technologies such as, extracting amino acid from human hair, Solar Potter Wheel, Solar Blunger and 10 & 16 spindles Solar Charkha. He also appreciated the Principal Scientists who have already made application for 26 patents, while chairing the Governing Council of MGIRI, Wardha.

Shri Mishra also insisted upon synergy between MGIRI and KVIC. He announced that KVIC will provide Rs.1 cr. out of Science & Technology Budget during 2015-16 for development of specific product processes. Union Minister also announced a Plan assistance of Rs.6.5 cr. and non-Plan assistance of Rs.3.24 crore for MGIRI.

Shri Mishra emphasized that Research and Development has to be the corner stone of MGIRI in identifying new products and ideas in the Village Industry sub-sectors. The Minister stressed on the importance of spreading the awareness and the good work

being done by MGIRI. It was desired that MGIRI will at least develop five new technologies for commercialization. It will come up with new projects approved by Department of Science and Technology. To start with, MGIRI can also enter into MoUs various Institutes for propagation of its technologies.

Both Vice President of MGIRI, Shri V.K.Saxena, Chairman KVIC and Shri K.K. Jalan, Secretary M/o MSME also attended the meeting along with other non-official members.



Shri Vinai Kumar Saxena, Chairman, KVIC and Shri Arun Kumar Jha, CEO, KVIC met Shri Suresh Prabhu, Hon'ble Railway Minister on 19th April, 2016 to discuss strategy to work together by involving SHGs in giving them marketing platform.



Shri Vinai Kumar Saxena, Chairman KVIC met Shri Piyush Goyal, Hon'ble MP of State (I/C) , for Power, Coal and New and Renewable Energy in Govt. of India who has agreed to provide 1000 charkhas and 200 looms for creating employment in Varanasi Division . He also urged for using khadi uniform for ministry's establishment officials.

Cost effective, user friendly green khadi is setting greater impact in the minds of people



Shri Giriraj Singh, Hon'ble Minister of State, MSME visited the Central Office Khadi and Village Industries Commission, Mumbai on 1st April 2016. The Hon'ble minister had interaction with Shri Arun Kumar Jha, Chief Executive officer, and other senior officials of KVIC on modalities of improvement and development of solar charkha, developing market of khadi and beekeeping industry.

He said that Solar Charkha developed by KVIC with the help of Gujarat and Haryana Institutions will give high production, high income and better wages

has 300% more capacity compared to the traditional Charkha. Addressing the media persons he said, thanks to Air India for adopting khadi as dress code for its cabin crew members in its special Air India plane carrying Hon'ble Prime Minister. Similar efforts are being made to set khadi dress code as school uniform and in various departments with novel designs and cost effectiveness. He has also taken up the cause with Governors and Chief Ministers to use Khadi in their Offices. To this, Ms. Mridula

Sinha, Hon'ble Governor of Goa has responded promptly and agreed to use khadi in Goa Governors' guest house.

Hon'ble Prime Minister of India who in his radio talk urged to buy atleast one item of Khadi which is cost effective, user friendly green khadi is setting greater impact in the minds of people, he added.

'After solar charkha my focus attention will be on production and growth of beekeeping industry which again has tremendous scope of growth for generating employment in this sector, the MoS for MSME informed. He also had threadbare discussion on processing, training model in beekeeping, crops which are used for pollination, advantages of migration of bee boxes from one place to another. He also examined silk reeling machinery which could remove drudgery and increase wages of silk artisans.



MoS, MSME outlines khadi focus

The Union ministry of micro, small and medium enterprises (MSMEs) will develop village cottage industries focusing on khadi, minister of state for MSMEs Giriraj Singh said on Wednesday as he held a meeting with chiefs of bank and urged them to provide financial support to people engaged in village cottage industries.

The meeting was attended by officers from the National Bank for Agriculture and Rural Development (Nabard), Punjab National Bank, Madhya Bihar Gramin Bank, Allahabad Bank and scientists from the Indian Council of Agricultural Research (Icar).

The minister said the ministry aims to employ rural women by providing them solar-powered charkhas.

"By providing solar charkha, it will not only reduce strain on weavers, it will also help them increase productivity and earn between Rs 6,000 and Rs 8,000 a month," he said.

pilot project will be introduced in the

entire district. Later, the ministry will introduce it in the state.

As there is no increase in number of people associated with khadi, the industry is facing problems. Power looms contribute around 61 per cent, handlooms 11 per cent, hosiery 21 per cent, and mills 3.80 per cent; khadi makes 1.5 per cent of textile contribution.

The ministry aims to increase khadi production three to four times. The ministry will focus on mushroom cultivation, aromatic flower cultivation - which yield higher returns compared to seasonal plants - and scaling up moringa-based cattle-feed projects.

The ministry will encourage villagers to go for sahjan (moringa) cultivation as cattle feed. NABARD Dy. General Manager Mithilesh Kumar said: "NABARD has come forward in scaling up of moringa-based cattle-feed projects. The cultivation of moringa cattle feed is not only easy for farmers to cultivate but has lower labour cost.

Shri Giriraj Singh, MSME reviewed KVICs training centre at Nasik

Must make Khadi and Village Industries sustainable

Giriraj Singh



Hon'ble Minister of State, MSME Shri Giriraj Singh visited Dr. Bheem Rao Ambedkar Rural Training and Management Centre, at Traymbak Vidyamandir, Nasik on 2nd and 3rd April, 2016

On his two days visit Hon'ble Minister reviewed the entire training programme in a meeting with Director, Ram Singh and other officials of Training Centre on how the Centre could be made sustainable. During the meeting Hon'ble minister was informed about the ongoing courses, faculty, course duration, syllabus and infrastructure etc. He inspected the whole institution on 2nd April, and took note of the conditions of the biggest Khadi Village Industries Training Centre of KVIC in the state.

He said that the training Centre has more capability to train people than the present figures. This Training Centre can become a hope for the region. As we all know Maharashtra State is declared as draught

affected State. In such circumstances, we can provide job-oriented courses to the villagers for better employment opportunities and the training courses should be updated and market-based.

On this occasion, he instructed the officials to change Training Centre into training-cum-Production-Centre, so as to go to the market and capture retailers for the sustainable development of the unit. "Talk to shopkeepers in Nashik city, approach ready-made garment shops and convince them that you provide clothes for a cheaper price. Institutions cannot sustain for long merely based on the fact that they are government-aided," he said.

"Try to out source the designers and make a common platform for training people, approach schools or shops that provide uniforms to schools and tell them you could provide the uniforms for cheap. It should come to such a situation that if the training programme of 2012-2015 concludes, the system also comes to an end. This is a very good programme and it should continue," said the Hon'ble Minister.



Khadi top draw at Borivali Khadi Fest 2016. *Modi ki Sarkaar-Rojgar Aap ke Dwaar*



Quoting the slogan of Hon'ble Prime Minister of India who has urged to buy at least one article of Khadi, Shri Vinai Kumar Saxena, Chairman KVIC gave the clarion call "Modi ki Sarkar, Rozgar Aap ke Dwaar". He was addressing the PMEGP Expo, Khadi Fest 2016 was organized from 11th April 2016 to 1st May 2016 at C.B. Kora Institute of Village Industries, Shimpoli road, Borivali, Mumbai in presence of Shri Gopal Shetty, Member of Parliament who was the Chief Guest.

Chairman KVIC addressing the inaugural function informed that KVIC works for the poor in all the nooks and corners of the country and has created a niche in remote corners like Jammu and Kashmir where even the state government has not succeeded. He also briefed on the training for farmers of drought affected



Maharashtra and has proved to be a hand holding support for them by arranging training programmes like food and processing, bakery, spice processing, paper conversion courses, palm leaf cup making, carpentry and black smithy etc. Around 125 to 150 people will be trained in the beginning from 15th April 2016, he added. Khadi is a national fabric which has to be

taken to the doors of every person of the Country. The motive of this fest is to provide platform to the V I Entrepreneurs and artisans to sell their products and provide them a vast market along with imparting special training, he said.

Shri Gopal Shetty, Member of Parliament urged that the local man power may also be utilized for the employment generation and upliftment of the downtrodden and poor.

Shri Y.K.Baramatikar earlier briefed on numerous steps taken by KVIC for the betterment of artisans and uprising youth of Maharashtra. He also informed on the training organized for farmers of drought affected farmers of Maharashtra.

Shri Haresh Shah, Trustee Maharashtra Khadi Gramodyog Sangh briefed about the existing exhibition. Around 60 KVI and PMEGP institutions and units participated in this long exhibition.

Key attraction of the exhibition:

The Khadi Fest had a kaleidoscopic collection of textiles, pottery, handicraft, wood craft, leather, agarbatti, honey, herbal products, pickles, cultural heritage, craftsmanship and extensive varieties of Kashmiri shawls — kaani, kalamkari, pashmina and shozini that showcase value of India. The exhibition was a marketing



support to artisans, institutions and entrepreneurs engaged in production of Khadi & Village Industries products predominantly in rural areas. The amalgamation of the western craft pattern ideally gelled with the native form whilst making contemporary Indian craft to stand apart were placed for sale in the Fest. The sophisticated commissioned pieces, made from precious material represent the artistry of the Indian craftsmanship.

There was a great demand for exclusive high range pashmina silk from Kashmir, and for woolen and non-woolen dress material informed a sales person of J and K stall. Other handmade products like



bedcovers, sheets, cushions, curtains, tablemats, bags, furniture, mats, boxes, cabinets, toys, garden pots, terracotta decorative, brass and silverware, leather products, etc. were picked up hand to hand.

Opulently embroidered garments, woven shawls and household items produced by craftsmen from Kashmir, Punjab, Gujarat, Rajasthan, Madhya Pradesh, North Eastern states etc also were centre of attraction.. It was a place to go for colourful clothes and accessories at reasonable prices. The exquisitely embroidered handbags of Gujarat were preferred by the customers.

Traditional Khadi silk viz: mulberry, tussar, baluchary, matka, kantha and printed silk were the fast moving fabric and marked on an average sale of around Rs.20,000/ 50,000 per day. In addition to this stoles and cotton and other khadi fabric like malmal were the fabric for which the customers wait round the year to purchase and stock it till next year. The genuine Village Industry edible items like kitchen masala used for cooking, herbal health drinks prepared from herbs like amla, rose were readily picked up



by the customers. Animal fat free soaps and cosmetics known for its purity and genuineness were not only fetched by the customers but also booked their orders for future. These products marked daily sale of around Rs 6000 to Rs 10,000 every day.

The readymade garments at the exhibition were priced 10 per cent less than the shops.

Array of stalls

1. Life like art of Pooja Arts and Crafts of Karnataka which participated in the Borivali exhibition has sculptured a prominent place in wooden handicraft industry. Artistic wooden items of the unit like powder box, gift items, children toys and all kinds of wooden items are versatile in design and enhance the décor of the residential and workplace to a great extent. Scintillating range of these wooden artifacts are epitome of style and competitively priced between Rs.30 to Rs 15,00. Unit is also a leading supplier of the products in India and abroad. A successful unit is taking ahead the heritage of Karnataka. This art is practiced mostly by men. The products are



DRAUGHT AFFECTED FARMERS TRAINING STARTED AT DR. B.R. AMBEDKAR INSTITUTE OF RURAL TECHNOLOGY & MANAGEMENT, KHADI & V.I. COMMISSION, TRYMBAK VIDYA MANDIR, NASHIK



As the clarion call given by Shri Narendra Modi, Hon'ble Prime Minister of India that farmer should start the allied activities along with farming so as to cope up with the crisis like natural calamities, draught etc. in coming days.

Considering the fact that in Maharashtra particularly in North Maharashtra & Vidarbha, most of the districts have been affected with the draught. The farmers started to commit suicide and there is no sign of hope to them to overcome the situation. To identify the alternate sources of income Shri Vinai Kumar Saxena, Chairman, KVIC has taken initiatives to extend assistance to the farmers hailing from draught affected areas from the districts of North Maharashtra, Vidarbha and Nashik by arranging the special training programme benefitting to them to start the micro & small units at KVICs Departmental Training Centre located at Trymbak Vidya Mandir on the way to Nashik –

Trymbakeshwar Road. The duration of the training programme will be of 15 – 30 days. The training imparted will cover the activities like Dron & Plate Making (Patravali made up with leaves), Fruit & Vegetable Processing (Jam, Jelly Making, Pickle Making), Bakery, spices making, Village oil, Phenyl, Soap, Detergent Powder making etc. Farmers will get to & fro transportation charges and lodging & boarding facilities during the course of Training. Training will be back up by practical & theory.

The assistance of local administration in respective districts will be taken for the purpose to identify the farmers. After successful

completion of the training the financial assistance will be provided through the ongoing Prime Minister's Employment Generation Programme (PMEGP) and MUDRA scheme.

While inaugurating the first training batch of the farmers from the draught affected areas at Dr. B.R. Ambedkar Institute of Technology & Management, Trymbak Vidya Mandir, Nashik, Shri Vinai Kumar Saxena, Chairman, KVIC informed that the farmers will be supported by all means to stand up through setting up the Micro & small units with support of KVIC after acquiring the skill and knowledge in the organised training programme. He further added that the target would be to cover up 10,000 farmers from Maharashtra and in the next step other States of the Country will also be covered. He further informed that the benefit of PMEGP & MUDRA scheme will be extended to the farmers to set up their units. During the course of training programmes other issues like health check-up of the farmers and also psychological guidance to persuade them from committing suicide by engaging Psychologist locally will be arranged.

On this occasion Shri Hemant Godse, Hon. MP, Nashik City also informed that under the MP fund necessary assistance will be provided to the farmers. He stressed the need of saving water by its minimum consumption both in domestic and commercial may be thought of on regular basis

and also urge that awareness camp be arranged for this purpose both in the villages and urban areas.

Shri Jitendra Kushwah, IAS, District Collector, Nashik informed that the district administration will extend every support to the farmers and also assure that from the district administration arrangement of rehabilitation of farmers from the draught affected areas in Nashik is under way and ask the farmers to approach the Collectorate time to time to avail the various kinds of facilities extended by State Govt.

Shri Y.K. Baramatikar, Dy. Chief Executive Officer (West Zone) , KVIC briefed about the Training Programme and informed that in the first batch of the training 146 farmers from Beed, Jalna, Parbhani, Nashik and Aurangabad Districts are taking part in the various training courses organized by KVIC.

Shri Ram Singh, Principal Director, Dr. B.R. Ambedkar Institute of Rural Technology & Management, KVIC, Nashik proposed vote of thanks.



KHADI INDIA LAUNCHES SUMMER COLLECTION



showroom who have completed 25 years of service.

Products launched are from white to colored Khadi dress materials,

Khadi & Village Industries Commission (KVIC) has launched summer collection at its Khadi India showroom, Connaught Place, New Delhi. KVIC Chairman Shri V.K.Saxena inaugurated the exhibition. The date 13th April was specially selected for the launch of Summer Collection because it is the 61st Foundation Day of Khadi India Showroom at Connaught Place and it coincides with the auspicious Day of Baisakhi.

Shri Saxena inaugurated the exhibition by paying tribute to Mahatma Gandhi and lightening the traditional lamp. Dr.Naresh Pal, Jt.CEO, KVIC and other senior officers were present. On this occasion Shri Saxena honoured five employees of Khadi India



ready-mades including designer collections have been displayed for sale. Special 20% discount will be given on these products.

This was for the first time KVIC has launched summer collection where in-house and outside designers are displayed their range of garments.

Dr. Sudarshana Ramaraju appointed as policy and strategy Advisor



Dr. Sudarshana Ramaraju who has been appointed as policy and strategy advisor for KVIC is an international reputed advisor. He served the Government of India, Department of Space for two decades in various capacities. He also served United Nations for more than 15 years and coordinated various UN programs in the Asia-Pacific region. He coordinated the Persian Gulf protection action plan in the Middle East of the UNEP. Moving on, he joined the United Nations Security Council and served in various important capacities including direct reporting to the Secretary

General. He is an expert on serving protocol and conventions, Environmental Diplomacy, Information System and Institutional Management, Capacity building and inter-governmental project development and management. He was UNESCO consultant in East Africa and in Arab States for capacity building. He served as visiting Professor, International Institute of

Geo-Information and Earth observations, Netherland and worked as an advisor to UN agencies GEF, US Aid, Islamic Development Bank, World Bank on Environmental management and also served as an advisor to Barry Callebaut, Belgium. He has advised different Governments and Corporate entities on Capacity Building, Strategic planning and environmental policy and strategies. His association with the Commission will help plan new strategies which will help take Commission's policies to the newer heights.

To review KRDP and restructuring , ADB Mission meet

The meeting of ADB Mission was held at KVIC on 27th and 28th April 2016 for review of status of KRDP and discussing restructuring of the programme with KVIC in detail. The meeting was chaired by Shri B.H. Anil Kumar, Joint Secretary, ARI, MoMSME. Key officials of KVIC, ADB Mission team led by Cheolsu Kim and PwC consultants participated in the meeting. Smt. Usha Suresh, Financial Advisor, Shri S. K. Sinha, Dy. CEO (Khadi /Ec.R / KRM), Shri Y. K. Baramatikar, Dy. CEO (VI / SFURTI / Capacity Building / IT), Shri Rajan Babu, Director, Directorate of Information Technology, Shri B. Mandal, Director, Directorate of Finance, Shri M.T. Wakode, Director, Forest Based Industry, Shri Chhillar, Directorate of Village Industry Co-ordination, ADB Mission team led by Cheolsu Kim and PwC consultants participated in the meeting.

On 27th April, the progress made in the tranche conditions and relevant documentation to be completed was discussed in detail by the ADB Mission team with KVIC. On 28th April, restructuring of the tranche conditions and revised budget was



discussed .

For timely and fast completion of the work under Khadi Reform and Development Programme Shri B.H. Anil Kumar recommended to take up various initiatives like :Initial assessment of Khadi Reform Package, to be conducted by KVIC, Khadi Mark registration to be completed, through state offices by 30th June 2016. Regarding appointment of Accredited Agency, NITTRA



alone may not be able to manage the task of testing at pan India level. Hence, KVIC should explore possibility of MoU with SITRA and similar agencies for regional coverage.

Discussing on Marketing Reforms the Joint Secretary MSME suggested that Marketing Organisation could be set up in spite of efforts of KVIC due to lack of private sector participation. This condition needs to be dropped. Market Information System to be developed by KVIC. It could be a web-based system connected with KVIC website by September 2016, he added.

He also suggested for MIS implementation in all KIs. The process of procurement of vendor for developing e-Governance system should be initiated in May 2016. The e-Office module of NIC could be adopted for document management. Remaining key modules related to finance and scheme monitoring should be retained and a new

RfP should be issued in June 2016.

Speaking on Village Industry Cluster Development he said that establishment of 3 clusters (under Herbal, Leather, Handmade Paper) to be taken up in priority and completed up to 30th June 2016. Additional clusters established under KRDP could be transferred to SFURTI. If identification and establishment of herbal cluster is difficult under KRDP, one of the clusters from SFURTI may be transferred to KRDP.

·If the criteria for selection of IA are found stringent, these may be revised appropriately and issued again by 30th June, 2016.

Regarding Capacity Building Training Calendar he suggested to revise the calendar on priority and publish on KVIC website in May 2016. The curriculum of Khadi Trainings needs to be aligned with NSDC QP NOS. Since these may not existing at present, KVIC to co-ordinate with NSDC for the same. ■■■■



Smt. Disha Wakani better known as Daya Ben of Tarak Mehta ka Ulta Chashma also seen buying Khadi in Khadi Gramodyog Bhavan, Mumbai.

Khadi Draws attention of Bollywood

Shri Sanjay Mishra renowned bollywood aactor and film Director along with his better half visited the Khadi Gramodyog Bhavan, Mumbai.



CEO, KVIC Visited S.O. Jaipur



To remove the obstacles in execution of KVI programme in Rajasthan State, Shri Arun Kumar Jha, CEO, KVIC had a discussion with representatives of Khadi Institutions of the region at State Office, KVIC, Jaipur on 18th April, 2016.

Addressing the participants on this occasion, CEO, KVIC Instructed to take action within 45 days on every project forwarded by Bankers. He stressed on setting up of 10 sustainable units instead of 50 unsustainable and small units. He also directed to refund pending interest with banks under the PMEGP Scheme. The work of e-tracking could be carried up with the help of data operators. They may also take assistance from KVIC for this, he said.

During the meeting Chairman, Rajasthan Khadi Village Industries Board raised various issues of training and marketing of products and connecting khadi artisans and weavers with MNREGA. Around 1000

youth may be trained under this programme. Other major issue discussed were setting up of Khadi Plaza, SHG's for women with the help of Lijjat providing solar loom and charkhas to rename Khadi Bhandar as Khadi India and so on.

Earliar, Shri B.L.Meena, Director, Divisional Office, KVIC, Bikaner briefed about the meeting. Representative of Khadi Institutions and other officials of KVIC were also present in the meeting.

CEO, KVIC joins in various programmes of KVI Sector at Jharkhand



employment opportunities in Jharkhand, Governor informed that she has a land available in Mayur Bhanj District at Rairangpur near Highway going from Jamshedpur to Baripada. He informed that it is 100% tribal area and

Shri Arun Kumar Jha, CEO, KVIC participated in an awareness Programme on PMEGP at Copper Club, Mou Bhandar, Ghatshila, Dist.- Jamshedpur on 12th April 2016 wherein, Shri Bidyut Baran Mahato, Hon'ble MP of Jamshedpur was the Chief Guest and Shri Lakshman Tudu Hon'ble MLA, Ghatshila was the Guest of Honour. In this awareness programme CEO, KVIC gave thrust on PMEGP Programme of KVIC for self employment. The programme was also attended by Shri K.S. Rao, Dy. CEO (PMEGP), Shri S.K. Lang, State Director, KVIC, Ranchi, LDM, East Singhbhum. The programme was successful and about 500 rural youths attended the awareness Camp.



Shri Arun Kumar also had a meeting with the Hon'ble Governor, Jharkhand Smt. Droupadi Murmu on 13.04.2016 at Ranchi. Shri Ashok Bhagat, Expert Member, Rural Development, KVIC, CEO, KVIC and Dy. CEO (PMEGP) were also present on this occasion.

During the discussion on various schemes available with KVIC for generating

she would like that the land is utilized for some welfare activities of the tribals including Training Centres etc. In the Conference Hall of Vikas Bharti, Ranchi on 13th April the CEO, KVIC also attended the meeting with the Controlling Head of Banks



2015-16 of Jharkhand State and also made them aware about new circulars & guidelines about online fund transfer & flow of applications under PMEGP to know their views

He also attended Baba Saheb Dr. Bhim Rao Ambedkar Jayanti programme and awareness programme on PMEGP organized by Vikas Bharti, Bishunpur in presence of Shri Ashok Bhagat, Hon'ble Expert Member, KVIC,. Addressing on this occasion the Chief Executive Officer reiterated that Govt of India give thrust on generating employment in villages. Thus KVIC also aims to connect more and more persons with Prime Ministers Employment Generation Programme by setting up training camps.

Shri Jainandu, Hon'ble Chairman, JKVIB also urged that in the modern age the women of Jharkhand should not be left behind. The board makes efforts to provide them more and more opportunities in making them self sustainable. Local resources are in abundance, the need is to enhance it, he added.

Under the chairmanship of the CEO, the meeting was conducted by Shri K.S. Rao , Dy. CEO (PMEGP).



Gift a Charkha- Contribute to the national heritage

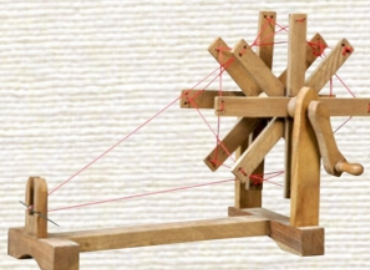
National Khadi Heritage Initiative is a movement of KVIC to rediscover the role played by Khadi in our freedom struggle. It is also an opportunity for us to honour the rural communities that have sustained this freedom fabric, donning it symbolically with national pride.

Within this broader initiative, KVIC is establishing a National Museum for Charkha, the Wheel of self reliance in New Delhi. KVIC will showcase the different forms of Charkha collected from around the country. The Museum will highlight through

heritage Charkha, the path India has traversed from colonial subjugation to independence and modernity.

If you have an old or heritage Charkha, you could gift and contribute to the initiative. Your contribution will be prominently displayed at the Museum forever with a note on the distinguished nature of your gift.

You are invited to participate in this national movement. Please let us have your contact details, along with photograph and write up of your Charkha for our consideration and selection so that we could facilitate your participation in this initiative.



The Chief Executive Officer, KVIC visits the CBRTI, Pune

The Chief executive officer Shri. Arun Kumar Jha, IES, along with the Director, FBI, Shri M.T. Wakode visited Central Bee Research and Training Institute, Pune on 2nd April 2016. During his visit, he addressed to the 72 participants of 2 days EDP on Solar Energy organised by KVIC training Associate viz., I Create Skills, New Delhi. To take the review of the work of CBRTI, Pune meeting of all the staff has been called in the seminar hall of the CBRTI.

Initially Ms. Shubha Mujumdar, the Asst. Director, I/C, CBRTI, Pune welcomed the Chief executive officer, KVIC and Director, FBI, KVIC, Mumbai. During her speech she informed that due to the motivation and able guidance of the Chief Executive Officer, CBRTI has trained 4495 persons and generated income to the tune of Rs. 9.00 lakhs apart from honey trading gross profit of Rs. 8.00 lakhs during the year 2015-16 and during the year 2016-17 more target will be achieved. She also informed

about the other work which CBRTI Technical staff are undertaking. The Chief executive officer has appreciated the efforts taken by CBRTI, Pune. He further informed that the income generation should be to such an extent that KVIC should meet out their own expenses. He further informed that for the 1st time in history of KVIC the separate budget of Rs. 12.00 crores has been sanctioned for the pensioners for the current year. For increasing the income generation he has suggested to write letter to all the universities existing in India to use the facilities and expertise available with this Institute on payment basis. High level training courses such as Royal jelly collection, Honey analysis, pollen analysis, Honey processing plant operation, Rock bee handling should be conducted by CBRTI, Pune on payment basis. The training information such as the name of training programme, its aim, duration with date and expected numbers of participants may be

given on KVIC website. Press release of Inauguration and valedictory function of each programme should be given and some local dignitaries should be called for certificate distribution. Everything should be on public domain. Maximum uneducated people should be motivated for beekeeping training. The staff of CBRTI whenever they go on tour for any survey or any other office work, they should conduct 1 or 2 batches of training with the help of SBEC staff. The 70 % amount out of the IRG collected will be used for infrastructure development. Accordingly a circular will be issued from

Directorate of CB.

He further suggested to send a letter to the Dy. C.E.O. Marketing to know whether honey sold at Khadi Bhavan and Bhandar is Agmark/ BIS/ FSSAI certified or not in order to sell standard product in our Bhavan.

He further requested all the staff to express their difficulties if any immediately or they can talk to him over phone.

The meeting ended with vote of thanks by the Director (FBI) as well as by the Assistant Director I/C, CBRTI.

After meeting, the Chief Executive Officer visited Honey parlour as well as Khadi Gramodyog Bhavan.





prepared by locally available raw material. The artisan can earn based on their capacity to work. Its joyful earning, says Jasin Ali spokes person of the unit.

2. Full of Health and energy are the products of Sona Dry Fruits from Kashmir, which is a established PMEGP units of whole sale and retail dealers of all kinds of dryfruits established by Shabir Ahmed. Started with meager loan of Rs. 3.00lakhs the unit in making turnover of Rs 18.00 lakhs in short span of three years. The family farming has grown into an established business. The lure of the unknown and the thrill of entrepreneurship is a bigger draw than the stability of a routine job feels the proud entrepreneur who has been able to earn around Rs. 400000 in short exhibition period of 15 days. Efforts are on to expand the business by adding products like pista, dry apples cherry kashmiri cloves, kashmiri hing, honey, anjeer, jardalu and so on.

3. Manufacturer of organic and herbal production unit of soap, hair oil and other

herbal products, Nova Production unit starts under vision 2010. A venture of women self group, supported Kerala by Govt of Kerala was of the most preferred stalls by ecofriendly loving customers, the aromatic soaps produced with blend of natural oils and toiletry goods were available in different ranges of Rs 20 to Rs 65 and oils based on quality and variety. More than 100 women are working in this unit and making attractive earning of Rs. 2000 per day. The spokes person Shri Shahji M.P. of the unit informed that the unit is making turnover of around Rs. 30.00 lakhs. Attraction of the stall was herbal soaps of mung daal prepared by making its powder.

4. Bitter fruit Amla is better known for its medicinal values natural, antioxidant, antibacterial and rich source of vitamin-C. Spreading awareness about wellness of



Amla, Satakshi Gramodyog from Pratapgarh, U.P. established in 2nd December, 2015 produces Amla products in different forms like candies, murabba, juices, pickle, powder, syrups and sun dried treated slices etc. The institution prepares products using quality examined amla and advanced methods under most hygienic environment. Satakshi Gramodyog is today competing with established brands like Patanjali, Dabur, Zandu, Baidyanath to capture larger share of the market. Their products are free from impurities and artificial colors, healthy to eat and offers hygienic packaging. The proprietor of the institution Smt. Neetu Mishra proudly said within the period of few months their product has created a huge marked demand for their purity and quality. In last 6 months the institution has participated in 5 exhibitions in Dehradun, Banglore, Ranchi, Nagpur and Mumbai which were extremely successful.

5. Spices have a long and ancient history, especially in India, where they are an integral part of Indian cooking which vary from region to region across the entire country. Smt. Sushila Chandrakant Kuchekar, a PMEGP women entrepreneur of Mumbai visualised this concept of ready-to-use ground spices and established a PMEGP unit 'Kripa Masale' in 2009. Smt. Sushila was trained under short term training programme of spice making and blending at C.B. Kora Institute of Village Industries, KVIC, Borivali. Today, 'Kripa Masale' offers an enviable range of whole, pure and blended spices for several Indian cuisines. The spices are rich in aroma, freshness and

adhere to the highest quality standards which involve the best processes of production, packaging and delivery to customers. Spices are pure with no artificial colours and quality is a byword for 'Kripa Masale' which is ensured through rigorous quality control procedures, right from procurement of raw materials to manufacturing and packaging of the finished products. Their specialties in blended spices are kolhapuri masala, garam masala, maalvani masala, garlic and chili chutnis, and several pickles. There are 3 fulltime workers in the unit and the yearly turnover is around 25 lakhs. The unit is also holding a



retail shop in Vikroli, Mumbai and also doing bulk supply to many consumers.

6. Ameya Handicraft Industries, a PMEGP unit is owned and run by Shri Ameya Dabholkar a PMEGP entrepreneur under the very creative and artistic guidance of his father and renowned painter Shri Arun Dabholkar. Ameya Handicraft Industries sources drawings and paintings from the studio of Shri Arun Dabholkar located at

Vengurla in the Konkan region of Maharashtra State. The industry, which is located at Kudal in the Sindhudurga district of Maharashtra, employs more than 30 people and is a recognised small scale industrial unit. The drawings and paintings are reproduced by using latest drum scanning and other techniques, to be framed and sold as gift articles to the general public as well as to corporate houses and art collectors. Their collection include greeting cards, nature drawings, personal sketches, deities, birds, flowers etc. Today the mission of Ameya Handicraft is to spread the joy of art and colors to all nooks and corners of the world at an affordable price to make the beauty and joy of colors reach every home. The yearly turnover of the unit is around Rs. 1 crore.

Koli enterprises, a fashion boutique established in 2004, a PMEGP unit is today one of the leading organizations in 24 pargana, West Bengal engaged in manufacturing and supplying excellent quality hand painted and hand embroidered sarees, designer salwar kurtas, kurties, tops, dupattas using high grade material. Available in different patterns and various colours their products are widely appreciated by their clients who are situated allaround the nation. High in demand, these products are available at most reasonable rates.

Smt. Shipra Das, proprietor of Koli enterprises proudly says today Koli enterprises is a young and vibrant unit that aims to provide superior quality and exclusively designed products. Koli caters to the fashion demands of women clothing, getting them go gorgeous. Within a small span of time it has become talk of the town and a brand every woman adores. Providing employment to 30 women the turnover of the unit is around Rs. 30 lakhs.



KVIC celebrated 125th Dr. B. R. Ambedkar Jayanti at Gramodaya, Mumbai

Dr. Ambedkar worked for the upliftment of the deprived section of the society



Mumbai: The 125th birth anniversary of Dr. Bheem Rao Ambedkar was celebrated by KVIC at H.Q., Gramodaya, Mumbai under the aegis of KVIC's SC/ST/OBC Association. The function commenced with floral tribute paid to the bust of Dr. Ambedkar followed by officers and Staff of KVIC. On the occasion, Shri Y. K. Baramatikar, Dy. CEO, KVIC said that Dr. Ambedkar not only worked for the upliftment of dalits but also inspired all the deprived sections of the society.

Citing the examples of great people remembered for their great works, Shri Y. K. Baramatikar, Dy. CEO, KVIC said Dr. Ambedkar dedicated his entire life in the service of the deprived sections of the society. His services towards the mankind will never be forgotten. Further he said that Ambedkar struggled throughout his life for the rights of dalits, disadvantaged, oppressed, minorities and backward sections of society. "For removing the disparity prevailing in the society and

ensuring social justice, he made many provisions in the Constitution. Dr. Ambedkar believed that an ideal society can be established by eliminating social ills. His contribution for the victims of injustice and oppression will always be remembered," he said. Shri Baramatikar also said that the Constitution of India has worked tirelessly to safeguard the interests and for escalation of all the communities of India by providing equal opportunities and rights.

While addressing the occasion, Shri Milind

Wakode, Director, V.I. KVIC said that Dr. Ambedkar was a great leader who worked for the downtrodden people of the society and paved a way for their upliftment. He stated that Constitution of India has given equal opportunities to all section of the society in social, economic, political and education fields and is successfully implementing all the programmes of the government without any discrimination. Shri Wakode while talking about KVI programmes lauded the initiatives taken by KVIC for creating an environment free from the discrimination on the basis of caste, creed, sex and religion and where communal harmony is maintained. Shri Wakode also advised to adopt the knowledge based society which would balance the development of 21st century. Shri V. S. Bagul, Director, KVIC during his

address highlighted about the life and achievements of Dr. Ambedkar and said that he created a history for the world through dedication. People are rarely born with such a capacity who work for a common cause of betterment of the society, he added. Having being born as 14th child of his parents he had to work very hard. He advised to take the life, activities and achievements of Dr. Ambedkar as an inspiration

On the occasion, Shri A. Anabalgan, General Secretary of KVIC's SC/ST/OBC Association and others also spoke about Dr. Ambedkar who worked for the downtrodden people of the society.

Earlier, the gathering was welcomed and compared by Shri Bharné Accountant, Marketing, KVIC. The programme concluded with vote of thanks.



Hindi Workshop organized

Divisional Office, KVIC, Varanasi organized a Hindi workshop on 31st March, 2016. The workshop aimed to educate the characteristics of the official language in day to day proceedings in office.

Shri Jagdish Narayan Rai, representative of Central Secretariat, Hindi Council was the

guest invitee in the workshop. In his lecture, he spoke on specifics of the language in daily work at office. He gave detailed knowledge on how to follow the guidelines issued by Govt. of India for implementation of official language.

The workshop concluded with vote of thanks.

Madhy Bharat Khadi Sangh Receives Excellence Award



National chamber of Commerce and Industry Ministry awarded an Excellence award for Quality Brand India 2016-20 to Madhya Bharat Khadi Sangh. The award was

handed over to Shri Shiv Charan Pathak, Chairman, Madhya Bharat Khadi Sangh on 27th February, 2016 in a formal function at Mumbai.

KVIC GETS PRESTIGIOUS ORDER TO SUPPLY 10,000 KHADI HANDMADE PAPER FILE COVER TO PMO

The aggressive marketing of Khadi & Village Industries Commission(KVIC) is paying dividend. KVIC is adding new customers almost every week. PMO has recently given an order to KVIC to supply 10,000 pieces of Khadi Handmade Paper file covers of 450 GSM. PMO was earlier procuring file covers from different sources. KVIC will execute this order in one month's time. Earlier in the

month of February, 2016, PMO ordered KVIC to supply 377 pcs of Khadi Woolen Overcoats and Khadi Wollen Jerseys for its regular staff. KVIC supplied the same in the month of March, 2016. KVIC Chairman Shri V.K.Saxena said that orders from PMO are very prestigious for KVIC and such orders give moral support to the KVIC institutions.

D.O. Bikaner participated in Farmer Conference

Rajasthan Agriculture University organized a Farmer's Conference at Bikaner on 30th April, 2016. Shri Arjan Ram Meghwal, Member of Parliament was the chief guest on the occasion.

Shri Ashok Singhivi, A.D.O. Khadi and Village industries commission, Bikaner

displayed the model of Din Bandhu under the bio-gas project along with organic fertilizer. Farmers expressed their interest in family size bio-gas plant.

Around 3000 to 3500 farmers participated in this conference.

Haryana to give financial assistance to MSMEs for patents

PTI

Chandigarh, (PTI) Haryana government has launched a scheme to grant financial assistance of up to Rs 25 lakh to micro, small and medium enterprises (MSME) for registration of patents for products and processes. To promote patent registration among enterprises and protect their innovation, the state government has implemented the Patent Registration Scheme for MSMEs, Industries Minister Capt. Abhimanyu said. He said that a notification to this effect has been issued by the Department. Under this scheme, the government has made provision for grant of financial assistance on grant of patent registration with the objective of securing the rights of enterprises over their traditional product or process. Under this, reimbursement of 50 per cent of the actual expenses, including filing, consultancy, search and maintenance fee, would be granted, subject to a maximum of Rs. 25 lakh for both domestic and international patent registration. The minister said that the scheme would provide assistance for obtaining patent registration on the products of the enterprises, and would remain in

operation for a period of five years. The MSMEs which have acquired patent registration after August 14, 2015 and before August 14, 2020 would be eligible under this scheme. The minister said that patent was an exclusive right granted by the State or International Agency for an invention that is new, involves an inventive step and is capable of industrial application. It gives its owner an exclusive right to prevent or stop others from making, using, offering for sale, selling or importing a product or a process, based on the patented invention, without the owner's prior permission, he said. The minister said that to avail the benefits of the scheme, an application on prescribed form for the reimbursement of expenses incurred in acquiring patent registration along with listed documents need to be submitted to the Director of Industries and Commerce, through the web portal of the Department. The deficiencies, if any, would be communicated to the applicant on-line within 10 working days and the applicant would be given eight weeks to rectify the deficiencies so pointed out, he said.

Khadi needs marketing, tech push to widen appeal



Khadi, the 'Made in India' fabric, has generated interest in the West, but there are problems that the sector needs to address if it is to widen its appeal.

With encouragement to the khadi movement by Prime Minister Narendra Modi, khadi is generating a lot of interest.

This is the time to go deeper and evaluate the sector and its impact from all angles.

Khadi needs marketing, tech push to widen appeal (Getty Images)

Khadi, the 'Made in India' fabric, has generated interest in the West, but there are problems that the sector needs to address if it is to widen its appeal, says the head honcho of Moral Fibre Fabrics, which has supplied k h a d i t o H o l l y w o o d .

"With encouragement to the khadi movement by Prime Minister Narendra Modi, khadi is generating a lot of interest. This is the time to go deeper and evaluate the sector and its impact from all angles," Shailini Sheth Amin, the creative mind behind the Ahmedabad-based company, told IANS in an email interview.

"Right now we have some focus on this most valued but dying legacy of khadi," he said.

Noting that today's youth will not wear khadi for its symbolism or under any emotional pressure, Amin said the fabric needs to be seen as "much more than 'heritage' and a 'fashion statement'". It should

reach beyond 'bhandars' and fashion shows".

Moral Fibre Fabrics is a web-based social enterprise set up in 2008, and works locally with a few khadi cooperatives around Ahmedabad, creating work opportunities in production, processing, dyeing, printing and tailoring.

With the business-to-business wholesale marketplace model, the brand has an international buyer base in Britain, the US, Australia and some European countries.

The company's fabric has also been used in Hollywood films like "Pan", and it regularly supplies Oscar-winning costume designer Jacqueline Durran, who has designed costumes for movies like "Pride and Prejudice", "Atonement" and "Anna Karenina".

When Amin set up her brand, her aim was to reinvent khadi as a socially and environmentally sustainable fabric while maintaining high quality standards. But the journey has not been easy.

"I could see that there was a need to upgrade

and reinvent khadi as the most environmentally-sustainable fabric and expand its varied uses. I realised that the lack of marketing orientation and technological obsolescence are the major obstacles for khadi to play a larger role in the Indian textile arena," she said.

"When I started, almost no one believed in what we did. In fact, most of the people I came across in the field... themselves did not believe in the hand-crafted fabric. No one was interested in taking it forward.

"Khadi fabric was considered to be badly made, badly sold and cheap-looking. This fabric had, and still has, big identity issues and it was considered an attire of corrupt politicians," said Amin.

Of late, several fashion designers have been doing their bit to popularise the fabric – famously used by Mahatma Gandhi as a symbol of protest against the British Raj – in creative ways.

EMPLOYMENT ASSESSMENT OF KVI IN NORTH EASTERN REGION

Dr. Sukamal Deb, PhD, CEO, KVIB, Government of Arunachal Pradesh

Introduction: Many of the North Eastern States were created to fulfill the ethnic, political and cultural aspirations of the people compromising the financial viability. Its major portion of the receipts comes from the Centre, tax revenues are negligible and the Non-Plan revenue expenditure is high. The primary sector economy due to small land-holding, high cost of inputs and low yield rate is not lucrative. Creation of employment in public organisations reached the point of saturation with very high public servants to population ratio. Jobs in private and service sector are inadequate. The mismatch in jobs created and job seekers available adds to the problem. Population per SSI in NER is 2.33 times greater than that of India and the per capita small industrial production stands at only 27.44% of the figure for the country as a whole. The technological status is low.

The complex relation between environment and population dynamics influences the quality of life, it depends on judicious and sustained use of the environment. This approach necessarily has to have a decentralised pattern of development for this is the most appropriate means to reconcile the contradiction between quality of life and environment. Khadi & Village Industries (KVI) as an

environment friendly pursued in decentralised mode is so an appropriate tool of development. The KVI may contribute significantly in restoring the age-old rich tradition, culture of the NER, its deep-rooted social fabric, which is under stress. We assess the employment scope of KVI beginning with Gandhiji's silver lining quotation, "Maidens of lovely Assam weave poems on their looms".

Brief Overview of North-East: The North-Eastern Region (NER) Vision-2020 (2008) describes it as "a rainbow country-extraordinarily diverse and colourful, mysterious when seen through parted clouds". Flanked by hills and with the mighty river Brahmaputra slashing a central path between its north and south, the NER is potentially one of the richest geographical units of the country. It is a land where tea is an industry, handicrafts a major occupation. The isolation of the NER began earlier as a result of British imperialism, when the Region was cut-off from its traditional trading partners (Bhutan, Myanmar & Indo-China). The western side of the NER is connected to the eastern part of the Indian subcontinent by a narrow land corridor, referred to as the Siliguri Neck of width 22 km. The NER is one of the world's most bio-diverse regions in the world its economy has

got its definite identity due to its peculiar physical, economic and socio-cultural characteristics. NER covers an area of 2.62 Lakh sq. km. accounting 7.9% of country's total geographical area. With a total population of 45,587,982 (2011), it accounts for 3.77% of total population. About 98% of border of the NER forms international boundaries (4,500km). Throughout its history the NER is known to have been an important physical and cultural bridge between India and Southeast Asia, an important focus area for archaeology. The proportion of tribal population ranges from 19.3 per cent in

Assam to 94.5 per cent in Mizoram, largely rural with over 70 per cent people living in country-side. It has over 160 Scheduled Tribes and over 400 other Sub-tribes. The region with over 220 ethnic groups and equal number of dialects makes it hugely diverse. India's Look East Policy has emerged as an alternative vintage point of development paradigm for NER. Its immense export potential and unique location makes it an ideal case to be declared a Special Economic Zone (SEZ).

Basic Information of NER: Population - 45,587,982; Decennial growth 17.32; Area - 262,230 km²; Population density - 148 /km² (Census, 2011).

Table - 1: State wise Basic Information

| State | A.P. | Assam | Manipur | Meghalaya | Mizoram | Nagaland | Sikkim | Tripura |
|--------------------------|-------------|---------------|---------------|---------------|--------------|-------------|--------------|--------------|
| Capital | Itanagar | Dispur | Imphal | Shillong | Aizawl | Kohima | Gangtok | Agartala |
| Largest city | Itanagar | Guwahati | Imphal | Shillong | Aizawl | Dimapur | Gangtok | Agartala |
| Districts | 17 | 27 | 9 | 7 | 8 | 11 | 4 | 4 |
| Statehood on | 20.2.1987 | 15.8.1947 | 21.1.1972 | 21.1.1972 | 20.2.1987 | 1.12.1963 | 16.5.1975 | 21.1.1972 |
| Area Sq Km. | 83,743 | 78,550 | 22,347 | 22,720 | 21,081 | 16,579 | 7,096 | 10,491.69 |
| Population (2011 Census) | 1,382,611 | 31,169,272 | 2,721,756 | 2,964,007 | 1,091,014 | 1,980,602 | 6,07,688 | 3, 671, 032 |
| Density of population | 16.5/ Sq Km | 396.8 / Sq Km | 121.8 / Sq Km | 130.5 / Sq Km | 51.8 / Sq Km | 119 / Sq Km | 85.6 / Sq Km | 349.9/ Sq Km |
| Literacy rate | 66.95% | 76.3% | 79.85% | 72.1% | 89.9% | 63.7% | 76.6% | 87.75% |

Source: Census of India, 2011

Table-2: Sectoral Distribution of Workers (2001)

| State | Rural | | | Urban | | |
|-----------|---------|-----------|----------|---------|-----------|----------|
| | Primary | Secondary | Tertiary | Primary | Secondary | Tertiary |
| A. P. | 83.4 | 7.5 | 9 | 8.7 | 13.4 | 77.9 |
| Assam | 67.7 | 6.2 | 26.2 | 6 | 13.5 | 80.5 |
| Manipur | 75.3 | 8.9 | 15.8 | 28.3 | 15.6 | 55.9 |
| Meghalaya | 86.5 | 3 | 10.5 | 1.3 | 14.6 | 84.1 |
| Mizoram | 88.5 | 2.4 | 12.2 | 30.3 | 14.7 | 55 |
| Nagaland | 79.7 | 2.2 | 18.1 | 8.4 | 12.1 | 79.5 |
| Sikkim | 60.8 | 9.9 | 29.3 | 2.1 | 16.1 | 81.8 |
| Tripura | 45.7 | 12 | 42.3 | 2.7 | 8 | 89.3 |
| India | 76.3 | 11.4 | 12.4 | 8.8 | 32 | 59.2 |

Source: Census of India, 2001

People in rural areas are mainly engaged in primary sector and sometimes all the family members. As a result marginal productivity of labour is almost zero or even negative. Literally NER is a black box of economic policy. The increase in youth population and the literate persons in general and the educated persons in particular amidst the limited openings of jobs suitable with their educational attainment itself originated the problem of educated youth unemployment. This phenomenon resulted people to migrate to other region in search of job. The region's work force participation rates have declined for the youth due to the increase in search of higher education and salaried job. The increase in the share of employment in tertiary sector partially explains the situation. Youth unemployment problems are more severe in NER compared to the national average because of the higher prevalence of unemployment rates here. Population dynamics has two basic components, dynamics through natural processes and dynamics through induced

processes. Individual state focussed researches testify the above statement (Panda, 1988, Rai and Goel, 1984). As regards to natural growth rate of population during the period 1971 - 81, all the states in the region have registered higher growth rate than the rate for the whole country (Butola, undated P.32). The same trend continued during the period 1981-91. The increasing population pressure has given rise to linkages between quality of life, population dynamics and environmental degradation. During this period, average annual exponential growth rate for the region ranges between 2.12% (Assam) and 4.5% (Nagaland) against the national rate of only 2.11%. Included among the contributing factors for such high population natural growth rate in the region are less development of family planning facility, minority status of tribal communities and other socio-cultural factors. Influx of people from neighbouring countries aggravated it further. These have remarkably contributed to alter the demographic characteristics of the region.

Table-3: Regional Variation in Quality of Life in N.E. India

| Selected indicators | Year | A.P. | Assam | Manipur | Meghalaya | Mizoram | Nagaland | Tripura |
|--|------|--------|-------|---------|-----------|---------|----------|---------|
| Per capita net cultivate area, Acre | 2000 | 0.54 | 0.30 | 0.22 | 0.19 | 0.21 | 0.37 | 0.26 |
| Percentage of main workers | 2000 | 45.22 | 31.19 | 38.55 | 40.32 | 42.09 | 42.29 | 29.09 |
| population % registered in employment exchange | 2000 | 1.75 | 3.62 | 14.08 | 1.27 | 4.43 | 1.68 | 3.89 |
| Population per SSI (thousand) | 2000 | 2.00 | 5.06 | 0.88 | 3.02 | 0.75 | 6.61 | 3.41 |
| No. of SSI/ thousand hectare | 2000 | 0.039 | 0.76 | 0.93 | 0.26 | 0.43 | 0.11 | 0.77 |
| Per capita production from SSIs (₹) | 2000 | 383.35 | - | 162.66 | 152.11 | 213.04 | 103.06 | 107.25 |

Source: Basic statistics of NER, NEC, 2001, some figures are computed from the data collected

The socio-political scenario like move for separation by some strategic states, continuing law and order problem, interference of religion into politics, communal riots - the number of deaths therein, high expenditure of the home departments, corrupt administrative machinery, increase in the number of criminal incidents, degradation of human values, religious & intertribal conflicts are some of the factors prevalent in NER affecting the quality of life (Singh, E. Bijoykumar, 2009). NER have just 25 out of a total of 543 seats in the [Lok Sabha](#) (4.6%) for its small electorate.

Objectives: 1. To assess the employment scenario; 2. To investigate the present scenario;

3. To find out the steps taken to strengthen KVI.

Methodology - Study Area: Eight NE States, Source of Data: Based on Secondary data.

Analysis of the Data: The various data are processed, tabulated, interpreted and analysed through simple numerical calculations, graphical representations etc.

Objective-1: Employment Scenario of KVI in NER

Performance of KVI, NER versus India: The NER women weave world's finest artistic Endi, Muga and Pat Silk fabrics. People have their own distinctive weaving designs. Gandhiji said "... millions to spin their yarn in their own homes as today they cook their food in their homes."

Table – 4: Performance of Khadi Industry for five years from (2006 – 07 to 2010 – 11)

| Year | Production (₹ in Crore) | | | Sale (₹ in Crore) | | | Employment in Lakh | | |
|-----------|-------------------------|-------|-------------------|-------------------|-------|-------------------|--------------------|------|-------------------|
| | India | NER | % of NER in India | India | NER | % of NER in India | India | NER | % of NER in India |
| 2006 – 07 | 491.52 | 7.14 | 1.45 | 663.19 | 6.41 | 0.97 | 8.84 | 0.13 | 1.47 |
| 2007 – 08 | 543.39 | 7.61 | 1.40 | 724.39 | 6.88 | 0.91 | 9.16 | 0.16 | 1.75 |
| 2008 – 09 | 585.25 | 10.08 | 1.72 | 799.60 | 9.91 | 1.24 | 9.50 | 0.17 | 1.79 |
| 2009 – 10 | 628.98 | 10.18 | 1.62 | 867.01 | 10.76 | 1.24 | 9.81 | 0.17 | 1.73 |
| 2010 – 11 | 673.01 | 10.68 | 1.59 | 917.26 | 11.22 | 1.22 | 10.15 | 0.17 | 1.67 |

Source: KVIC Annual Reports.

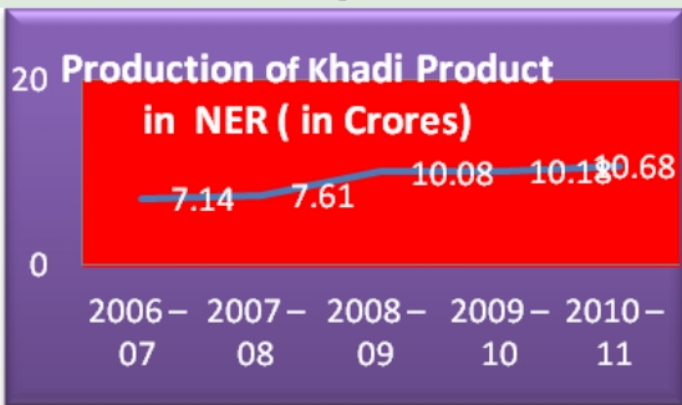


Figure- 1

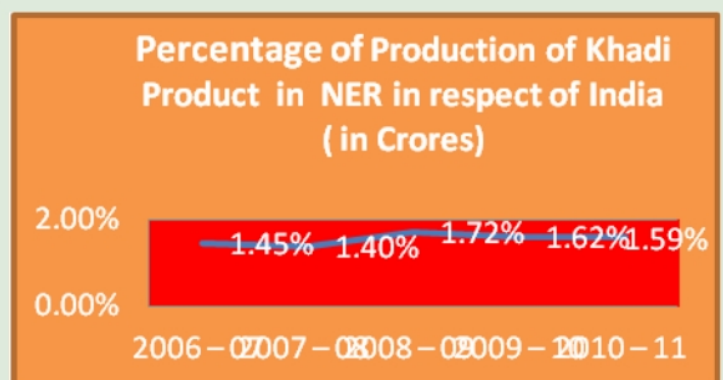


Figure- 2

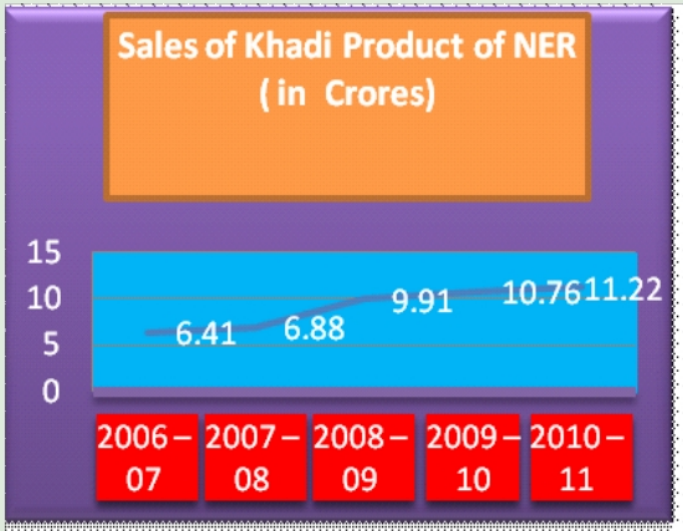


Figure- 3

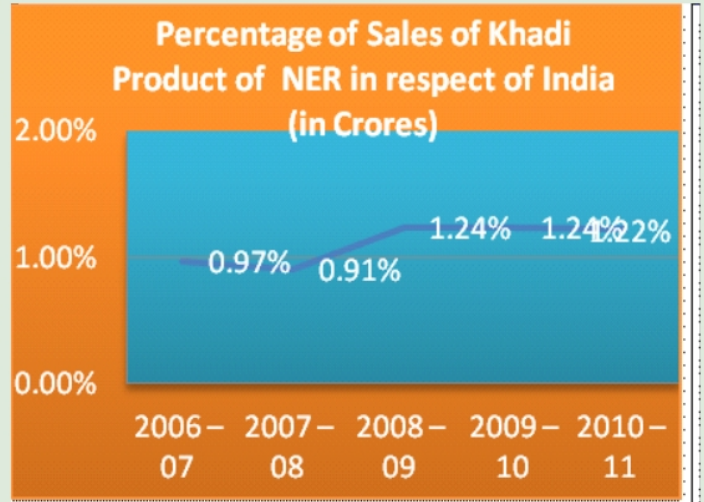


Figure- 4

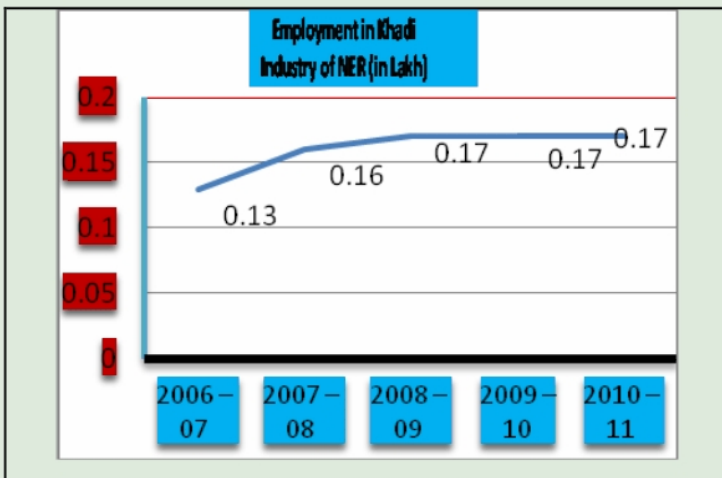


Figure- 5

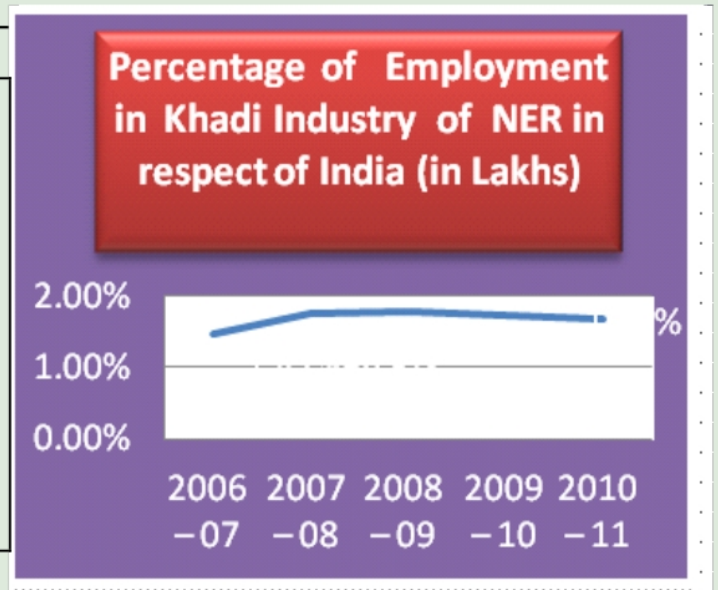


Figure- 5

Figures from 1 to 6 indicate trends on the basis of data seen in Table-4 in regard of Khadi from 2006-07 to 2010-11. Fig.-1 and 2 say the production of Khadi. Fig.-1 shows the production from 2006-07 to 2010-11. The trend of the curve is upward rising means that the production got enhanced while the Fig.-2 explains the same trend of percentage of production in respect of India with slightly downfall from 2009-10 to 2010-11 as the Khadi production fall during

the period. Fig. -3 and 4 say the sales of Khadi. Fig.- 3 shows the upward trend meaning that the sales continuously increasing while the Figure-4 examines that the sales in respect of India with slightly downfall from 2009-10 to 2010-11 for Khadi sale fall during the period. Fig.-5 shows the upward trend of employment meaning that it is continuously rising but the trend remains horizontal for three consecutive years from 2008-09 to 2010-11

say that the employment has not increased while the Fig-6 examines that the percentage of employment in respect to India with slightly downfall from 2008-09 to 2010-11 as

because, the employment falls during the period in respect of India i.e., the employment in India increases while the employment of NER remains the same.

Table - 6: Performance of V.I. of NER vis -à-vis India from 2006 - 07 to 2010 – 11

| Year | Production (₹ in Crores) | | | Sale (₹ in Crores) | | | Employment in Lakh | | |
|----------|--------------------------|---------|-------|--------------------|---------|-------|--------------------|------|------|
| | India | NER | %* | India | NER | %* | India | NER | %* |
| 2006– 07 | 13,537.19 | 750.94 | 5.55% | 14,647.33 | 1081.03 | 7.38% | 80.08 | 5.14 | 6.42 |
| 2007– 08 | 16,134.32 | 976.70 | 6.00% | 20,819.09 | 1498.67 | 7.20% | 90.11 | 6.09 | 6.76 |
| 2008– 09 | 16,753.62 | 1014.19 | 6.05% | 21,948.59 | 1579.98 | 7.20% | 94.41 | 6.81 | 7.21 |
| 2009– 10 | 17,508.00 | 1114.81 | 6.37% | 23,254.53 | 1639.20 | 7.05% | 98.72 | 7.16 | 7.25 |
| 2010– 11 | 19,198.85 | 1222.47 | 6.37% | 24,875.73 | 1753.48 | 7.05% | 103.65 | 7.51 | 7.25 |

Source: KVIC Annual Reports, *= Percentage of NER in India

Employment Generation in V.I. of NER

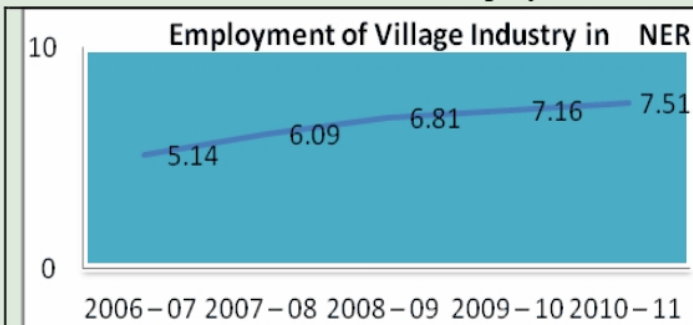


Figure-7

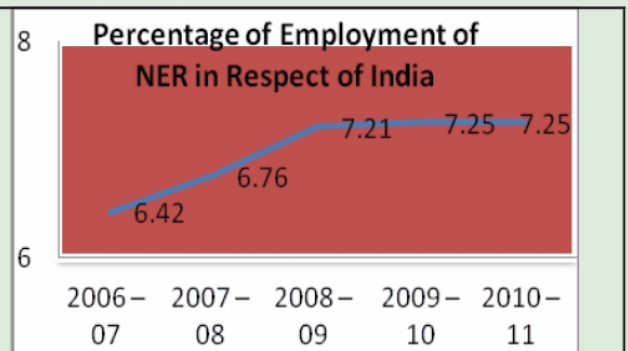


Figure-8

In case of V.I. employment generated increasingly. Fig.-7 shows an upward trend indicating that it continuously increased; Fig.-8 examines the percentage of employment of V.I. in respect to India with horizontal shape for 2 years 2009-10 & 2010-11, though employment increased it remained same in NER.

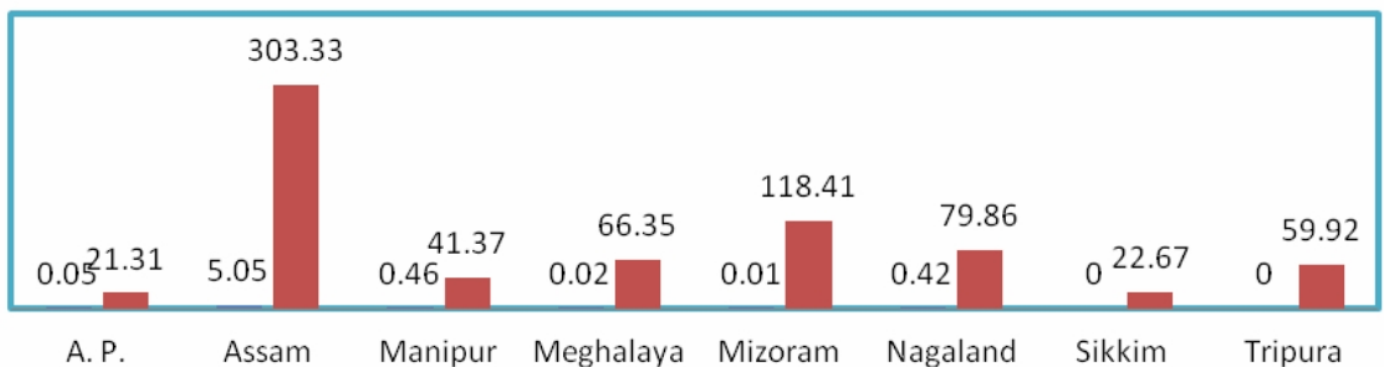
Table – 7: Performance of KVI in India and NER for the year, 2010-2011

| States | No. of KI & NGOs | No. of Sales outlet | No. of Training Centre | Earnings in Khadi ₹ in Crores | Earnings in V.I. ₹ in Crores | No. of Cluster SFURTI | Total Funds in Cluster ₹ in Crores |
|--------------|------------------|---------------------|------------------------|-------------------------------|------------------------------|-----------------------|------------------------------------|
| India | 5600 | 7,050 | 39 | 436.57 | 9178.66 | 79 | 56.76 |
| A. P. | 1 | 1 | 1 | 0.05 | 21.31 | 1 | - |
| Assam | 43 | 91 | 1 | 5.05 | 303.33 | 3 | - |
| Manipur | 12 | 12 | - | 0.46 | 41.37 | 2 | - |
| Meghalaya | 1 | 2 | - | 0.02 | 66.35 | 1 | - |
| Mizoram | 0 | 1 | 1 | 0.01 | 118.41 | 1 | - |
| Nagaland | 5 | 3 | 1 | 0.42 | 79.86 | 2 | - |
| Sikkim | 0 | 1 | - | 0 | 22.67 | 1 | - |
| Tripura | 1 | 2 | 1 | 0 | 59.92 | 2 | - |
| Total in NER | 63 | 113 | 5 | 6.01 | 713.19 | 13 | 8.56 |
| Percentage | 1.13% | 1.60% | 12.82% | 1.18% | 7.77% | 16.46% | 15.08% |

Source: Annual Report, 2010 - 11, KVIC, KI - Khadi Institution

Table-7 shows performance for the year 2010-11. Fig.-9 shows earnings in Khadi vis-à-vis V.I. Earnings in Khadi were very small comparing V.I. excepting Assam it was negligible. Earnings in V.I. were better.

■ Earnings in Khadi ■ Earnings in V.I.



HRD: KVIC has five Multi Disciplinary Training Centres in NER.

Table –7: Number of Persons Trained in Various Disciplines in 4 years from (2007- 08 to 2010 – 11)

| Year | Persons | | | Women | | |
|------------|---------|-------|-------------------|-------|------|-------------------|
| | India | NER | % of NER in India | India | NER | % of NER in India |
| 2007 – 08 | 60481 | 7125 | 11.78 | 25961 | 1055 | 4.06 |
| *2008 – 09 | 61776 | 8874 | 14.36 | 28658 | 2722 | 9.50 |
| 2009 – 10 | 63071 | 10622 | 16.84 | 31355 | 4388 | 13.99 |
| 2010 – 11 | 68007 | 10865 | 15.99 | 34784 | 5478 | 15.75 |

Source: KVIC Annual Reports *Data of 2008-09 not available, taken average of 2007 -08 and 2009 -10.

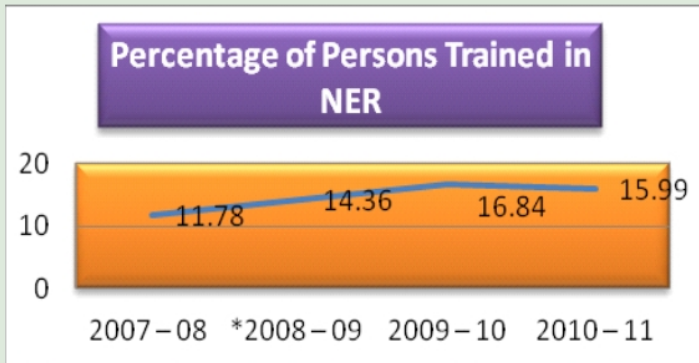


Figure-10

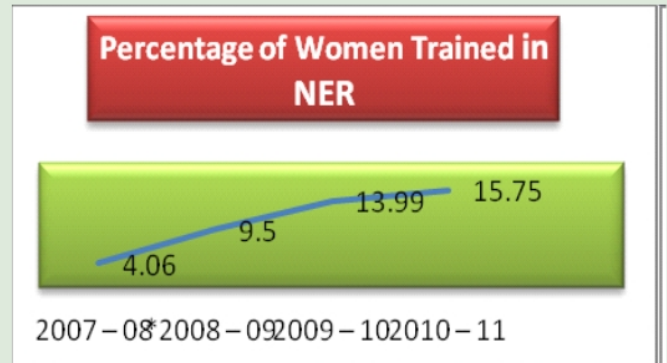


Figure-11

Objective-2: Present Scenario of KVI in NER

KVIC has Zonal Office at Guwahati, State Offices in all state capitals. There are KVI Boards in every State which are State Government bodies with district offices in some cases. The Boards mainly implement V.I. programme, few NGOs do Khadi productions. 17,000 artisans (Assam 14,000) are engaged in Khadi spinning and weaving. During 2008-09, Khadi production increased by 33 per cent (Rs. 1,007.54 Lakh) from Rs.760.58 Lakh in 2007-08. Similarly, the sale increased from Rs. 687.99 Lakh in 2007-08 to Rs.990.91 Lakh in 2008-09. In 2009-10, the performance improved further.

KVIC introduced Khadi Reform and Development Programme (KRDP) which envisages reform measures to realize the growth potential, a 'turn around' journey for Khadi. US\$150 million grant from the Asian Development Bank was meant for infrastructure support and capacity building of 300 institutions. There are over 5,000 Khadi Institutions in India. In NER 7 institutions were taken for the KRDP support of which, 6 belongs to Assam and 1 to A.P. None of these categorized as A+ (the best category in terms of size, infrastructure, financial strength and disciplines etc.). This inter-alia gives a very poor status of Khadi sector in NER so NER deprived of ADB fund. Thus 10% share i.e. US\$15 million went under-availed. To strengthen institutional base two suggestions that made in the KRDP seems relevant for NER. They are (i) Reviewing the cumbersome Khadi Certification system and (ii) Modification in the system of categorization / grading of institution. The findings of Pesala Busenna and A. Amarender Reddy in their work "Khadi & Village Industry: A Case Study of Khadi Institutions in India" is worth relevant. They said "Khadi Institution in west and north-eastern zones are financially weak, and their annual turnover is mostly less than Rs.30.00 Lakh. It adds the silk Khadi institutions are located in NER. Most of the institutions are suffering from shortage of working capital, report adds". The authors took a sample of 200 institutions from all over the country; they were constrained to opt only 3 from NER for very less numbers of institutions in the region. The study (2006-07) reports these 3 KI share only

0.8% production in terms of quantity and 1.5% in terms of total value of the 200 KI samples.

The Scheme of Funds for Regeneration of Traditional Industries (SFURTI) was launched in 11th Plan period to be implemented through NGOs. 12 SFURTI Clusters were opened in NER (2 Khadi and 10 V.I.) where 7,614 artisans were benefited with an investment of Rs 6.39 Crore. One Bamboo Cluster of Assam participated to international exhibition at Cairo (Egypt) in year 2010. The Assam Gramin Vikash Bank provided Working Capital to this cluster. During the year 2008-09, 434 artisans of Assam and 14 of Meghalaya were given Rs.112.00 Lakh. During 2009-10, 298 Work-sheds were sanctioned of worth Rs.74.50 Lakh. Other 6 States were not covered. Under the Scheme for Enhancing Productivity and Competitiveness of Khadi 4 institutions were given Rs.75.80 Lakh in 2008-09 to 2009-10. Under Product Development, Design Intervention and Packaging Scheme 5 Khadi and 9 V.I. units were given Rs.19.00 Lakh in 2009-10.

Objective-3: Steps Taken to Strengthen the KVI in NER

KVI not only devoid of the usual glamour and sophistication, it also linked with stark realities facing millions of unemployed people oscillating between starvation and frustration. 10% of budget is earmarked for the NER, higher provision of subsidy is provided under the credit linked schemes.

Table-9: Funds Disbursed to Field Agencies from 2007 08 to 2010-11

| Year | Khadi (₹ in Crores) | | | V.I.(₹ in Crores) | | | Total | | |
|-----------|---------------------|-------|-------------------|-------------------|--------|-------------------|---------|--------|-------------------|
| | India | NER | % of NER to India | India | NER | % of NER to India | India | NER | % of NER to India |
| 2007 - 08 | 108.33 | 3.82 | 3.53 | 535.33 | 66.37 | 12.40 | 643.66 | 70.19 | 10.90 |
| 2009 - 10 | 260.75 | 4.05 | 1.55 | 603.67 | 20.57 | 3.41 | 864.42 | 24.62 | 2.89 |
| 2010 - 11 | 325.55 | 18.84 | 5.79 | 989.41 | 113.43 | 11.46 | 1314.96 | 132.27 | 10.06 |

N.B.: Data for 2008 -09 is not available here. Source: KVIC Annual Reports, Mumbai In Table-9, fund disbursed to NER for Khadi and V.I. is seen for 3 years. It was only 3.53% for Khadi and 12.40% for V.I. for the year 2007-08, 1.55% for Khadi and 3.41% for V.I. for the year 2009-10 and 18.84% for Khadi and 11.46% for V.I. for the year, 2010-11. As a total for Khadi and V.I. was only 10.90% for the year 2007-08, only 2.89% for 2009-10 and only 10.06% for 2010-11 which was abysmally low. Banking Scenario: The KVI sector was included to the Priority sector by RBI in 1994 (Circular No. RPCD.PLNFS.BC.84/06.0612/93-94). The NER always has a poor banking network. The interior places of the region are yet be covered by banking services. The RBI directed to ensure 20% year to year growth in credit to MSME sector, which was never achieved in NER. The Credit Deposit Ratio (CDR) for 2001 to 2005 narrates the reality. The CDR of NER on 31.3.2011 is 32.70 against the national average 75.62. (Figures in the parenthesis indicate the year) given in Table-10.

Table-10: Comparison of CDR of A.P. with that of NER & National average (Rs.in Crores)

| Year | CDR of NER | CD ratio, national average |
|------------------------------------|------------|----------------------------|
| 2001(as on 31 st March) | 27.62 | 57.21 |
| 2002(as on 31 st March) | 26.49 | 61.00 |
| 2003(as on 31 st March) | 26.34 | 59.84 |
| 2004(as on 31 st March) | 29.35 | 58.72 |
| 2005(as on 31 st March) | 34.57 | 66.00 |

Source: NEDFi Data Bank Quarterly, Vol.5, Issue I, January 2006

PMEGP: The performances of four years from 2007-08 to 2010-11 under the Prime Minister's Employment Generation Programme (PMEGP) are given in Table-11 & 12. Allocation of 11th Plan made to set up 3, 73,750 V.I. units, Rs.4,485 Crores subsidy were earmarked to implement it through 20,000 bank branches with credit need Rs.15,000 Crores to generate 37.37 Lakh employment.

Table-11: Performance of REGP (up to 14.8.2008) & PMEGP (wef 15.8.2008) up to 2010 - 11

| Year | Allocation of m. m. ₹ in Crores | | No. of units set up | | New Employment in nos. | |
|------------|---------------------------------|-------|---------------------|------|------------------------|-------|
| | India | NER | India | NER | India | NER |
| 2007 – 08 | 580.59 | 63.61 | 44285 | 5735 | 976000 | 95347 |
| *2008 – 09 | 661.68 | 50.07 | 41894 | 4728 | 697999 | 59664 |
| 2009 – 10 | 742.76 | 36.53 | 39502 | 3720 | 419997 | 23980 |
| 2010 – 11 | 905.41 | 81.84 | 49819 | 6847 | 482000 | 51656 |

Source: KVIC Annual Reports.* data for 2008-09 not available, taken average of 2007-08 & 2009-10.

Table – 14 Performance, REGP (up to 14.8.2008) & PMEGP (wef 15.8.2008) up to 2010 11

| Country, States, NER | 2007-08 (REGP) | | | 2009-10 (PMEGP) | | | 2010-11 (PMEGP) | | |
|----------------------|----------------|-------|------------|-----------------|-------|------------|-----------------|-------|------------|
| | m m | units | Employment | m m | units | Employment | m m | units | Employment |
| India | 594.48 | 44285 | 975651 | 742.76 | 39502 | 419997 | 905.41 | 49819 | 482024 |
| A.P. | 3.26 | 186 | 1783 | 0.97 | 138 | 1380 | 2.49 | 232 | 2320 |
| Assam | 28.88 | 2560 | 38303 | 18.95 | 2430 | 15280 | 48.08 | 4756 | 38473 |
| Manipur | 0.82 | 77 | 1105 | 1.81 | 195 | 1166 | 3.05 | 204 | 1626 |
| Meghalaya | 5.13 | 409 | 3509 | 6.41 | 399 | 2167 | 5.72 | 305 | 1609 |
| Mizoram | 11.26 | 1290 | 17299 | 2.66 | 156 | 1705 | 5.79 | 380 | 3658 |
| Nagaland | 4.71 | 462 | 6910 | 0.34 | 17 | 286 | 5.48 | 242 | 1396 |
| Sikkim | 2.73 | 143 | 2260 | 1.21 | 60 | 226 | 1.54 | 78 | 284 |
| Tripura | 6.82 | 608 | 14178 | 4.17 | 325 | 1710 | 9.70 | 650 | 2290 |
| NER | 63.61 | 5735 | 95347 | 36.53 | 3720 | 23920 | 81.84 | 6847 | 51656 |
| NER/India% | 10.70 | 12.95 | 9.77 | 4.92 | 9.42 | 5.70 | 9.04 | 13.74 | 10.72 |

Source: KVIC Annual Reports 2007-08, 2009-10, 2010-11 (data for 2008-09 not available).

Conclusion: KVI, a key to rural development has capacity to correct regional imbalances by initiating industrial activities on dispersed basis in the most neglected, backward inaccessible areas of NER. The KVIC's funding policy need flexibility in context to the region's socio-economic realities. The State Governments need to display wisdom by augmenting the efforts of Central Government. In line of the evaluation study, it is felt that low wage payment to Khadi workers makes this sector less attractive as wage rates in other sectors in NER are higher. The Planning Commission expressed concern for "high raw material to output ratio" in Khadi production. It also said, "the existing monitoring mechanism are weak, sometimes it does not help to generate realistic picture of employment, production, number of functional unit and utilization of government assistance". KVIC has small presence in state capitals and the KVIBs neither have field functionary nor have resources. The situation cannot fulfill the necessity of KVI.

Sadly many of NER facts do not seem to exist because they are ignored. The blot is yet to get obliterated. Inclusive development is possible only when her rural areas will be developed. Despite massive development efforts undertaken by the Government through a plethora of schemes, the persistent problem of mass poverty, malignant growth of unemployed youth and large scale migration of people to urban areas has still been going faster nullifying these efforts. This remains a challenge. The problem of unemployment cannot be tackled by creating more jobs in the public sector, the answer is development of rural enterprises.

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क्षेत्र के लोग बांस व तसर से बनें उद्यमी : सांसद

सांसद सहयोगी, घाटशिला : रोजगार सृजन की यहां कानी संभावना है। चाकुलिया व गुडाबादा के लोग बांस व तसर का पालन कर उद्यमी बन सकते हैं। इसके लिए भारत सरकार ने कई योजनाएं शुरू की हैं। ग्रामीणों क्षेत्र के लोगों को रोजगार सृजन करने के लिए प्रोजेक्ट बनाकर उन्हें बैंक से ऋण उपलब्ध कराने में भी मदद की जाएगी। यह बात मंगलवार को सांसद विधुत बरग महतो ने कही। वे कौपर क्लब परिसर में आयोजित प्रथममंत्री रोजगार सृजन कार्यक्रम के तहत आयोजित जागरूकता शिविर को बतौर मुख्य अतिथि संबोधित कर रहे थे।



उन्होंने बताया कि खादी ग्रामोद्योग आयोग की ओर से इस ग्रामीण क्षेत्र में जागरूकता शिविर का आयोजन किया गया है ताकि लोग जागरूक होकर नौकरी करने के बजाय उद्यमी बनें। उन्होंने कहा कि सूख, लघु एवं मध्यम उद्यम मंत्रालय की ओर से लगभग चार सौ से प्रोजेक्ट के लिए लोगों को जागरूक किया जा रहा है जिससे लोग अपने क्षेत्र में पाए जाने वाले संसाधन से ही अपना उद्योग शुरू करें। उन्होंने बताया कि इस कार्यक्रम के तहत लोग भी मधुमक्खी पालन कर सकते हैं। इसके लिए ग्राम विभाग से बात की है कि वे यहां प्रशिक्षण केंद्र खोलें ताकि लोग अपने घर आगमन में भी मधुमक्खी पालन के जरिए कम से कम दो हजार रुपये मासिक आमदनी कर सकें। उन्होंने लोगों से आग्रह करते हुए कहा है इस जागरूकता शिविर को लाभ लेकर अपना प्रोजेक्ट करें। इसके अलावा आयोग के सौंदर्य और कुमार झा ने कहा कि भारत सरकार का लक्ष्य है कि हर हाथ को रोजगार मिले। इसके लिए पहले आप लोगों को करनी होगी। इसके बाद की प्रक्रिया के लिए आयोग पूरी मदद करने को तैयार है। प्रोजेक्ट शुरू होने के बाद बाजार भी आयोग द्वारा मेल का आयोजन किया जाता है। उद्यमी अपना तैयार सामान आसानी से बेच सकते हैं। उन्होंने लोगों से अपील की कि वे इस योजना का लाभ उठा दिया गया ऋण पर कम से कम 35 सदी मिलेगी। यदि को दस लाख ऋण लेता है 6.5 लाख की अदा करना होगा। ऋण को

प्रधानमंत्री सृजन कार्यक्रम के तहत आयोजित जागरूकता शिविर का उद्घाटन करते सांसद व अन्य एवं कार्यक्रम में उपस्थित प्रयायत प्रतिनिधि व अन्य। बैंक के अधिकारी लचीला बनाए इसके लिए लीड बैंक के एजीएम भी शिविर में उपस्थित हैं। मौके पर मुख्य रूप से विधायक लक्ष्मण टंडु, बंस सुब्बाई कार्यक्रम के आयोजक दिनेश साव, आयोग सचिव के मुख्य कार्यकारी अधिकारी केएस राव, आयोग रांची के एएके लॉग ने भी कार्यक्रम को संबोधित किया। इसके अलावा एएससीएल के एजीएम पीके विष्ट, जिला परिषद सदस्य देवयानी मुर्मू, पुर्णिमा कर्मकार, प्रमुख हीरामणी मुर्मू, पंसस माला के, बेनीका बेहरा, मुश्मिषा कान्हाई मुर्मू, मनीता सुंदी, सुधीर सोरेन, बहादुर सोरेन, ब्रजेश सिंह व संजय तिवारी उपस्थित थे।

विशुनपुर में हुआ दलित काटीगर सम्मेलन, खादी ग्रामोद्योग के सीडीओ ने कहा

विकास भारती से क्षेत्र का विकास संभव

प्रतिनिधि विशुनपुर (जमशेदपुर)

विकास भारती विशुनपुर में पीपल रोजगार सृजन कार्यक्रम के तहत जाबा बसावार्ड भीमवर्ग अखंडर की जमीन के अक्षय दलित कारीगर सम्मेलन का आयोजन किया गया।

मौके पर मुख्य अतिथि खादी ग्रामोद्योग के सीडीओ अरुण कुमार झा ने कारीगरों से कहा कि विशुनपुर के प्रत्येक घर में मधुमक्खी पालन हो, इसकी व्यवस्था विकास भारती के माध्यम से की जायेगी है। इस क्षेत्र के सभी घरों में मधुमक्खी पालन हो सकता है।



समारोह की संबोधित करते जयन्तु...

सीडीओ ने कहा कि पूर्व में किसी संस्था द्वारा विशुनपुर में मधुमक्खी पालन सेंटर की स्थापना की गयी थी, जो कि विफलता बंद है, उसे हम विकास भारती से मिल कर पुनः शुरू करेंगे है। पीपल रोजगार सृजन योजना के तहत

बेरोजगार लोग अपना उद्योग लगाना चाहते हैं, तो हमारे विभाग द्वारा 25 लाख रुपये तक को ऋण प्रदान कराया जाता है। खादी ग्राम उद्योग बोर्ड के अध्यक्ष नरु राम ने कहा कि हमारा राज्य कारीगरों

का राज्य है, कारीगरों को बैंक से ऋण प्रदान करना चाहिए, परंतु बैंक धरनीयों के लिए नहीं है, जबकि कई अमीर लोग बैंक से मोटी रकम लेकर बाहर चले जा रहे हैं, उन्होंने कहा कि बांस के कारीगरों को जो भी औजार को

आवश्यकता होगी, उन्हें हम पूरा करेंगे, विकास भारती शिविर अग्रणीक भना ने कहा कि यथा साह्य में सीधेपन का निर्माण किया, जिसके अक्षर पर आज भी भारत देश चल रहा है, गांव के लोग खास कर टाटा भना अपने हाथों से बनाए हुए कारीगर पसंद करते हैं, परंतु एक यात्रिणों के तहत यहां कल कारखाने स्थापित कर गांव की कारीगरी को समाप्त कर दिया गया, इसके पूर्व अतिथियों को जालम पार्म, बलागु पार्म का भ्रमण कराया गया, बलागु में मिलाने प्रशिक्षण को रही दर्जनों व्यक्तियों से अतिथियों ने बात की, अतिथियों ने विकास भारती से पूरे दाल मेल का उद्घाटन किया, मौके पर डिप्टी सीडीओ एस राय, जिलाधिकारी सुधीर कुमार, राज्य निदेशक एएके लॉग, विकास परियोजनाएँ राजीव मल्लोत्रा, पीडीओ रवींद्र गुप्ता, पंजाब सिंह, केके पांडेय व मोहन प्रसाद उपस्थित थे।

पीएमईजीपी जागरूकता शिविर लगा

घाटशिला / मित्र संवाददाता

खादी एवं ग्रामोद्योग आयोग की ओर से प्रधानमंत्री रोजगार सृजन कार्यक्रम के तहत मंगलवार को मऊभंडार कौपर क्लब में एक जागरूकता शिविर का आयोजन किया गया।



मऊभंडार कौपर क्लब में मंगलवार को आयोजित समारोह में मंचातीन संसद व विधायक।

उद्घाटन करते मुख्य अतिथि सांसद विधुत बरग महतो एवं विधायक लक्ष्मण टंडु ने किया। इस मौके पर आयोग के मुख्य कार्यकारी अधिकारी अरुण कुमार झा एवं पीएमईजीपी के डिप्टी सीडीओ केएस राय भी उपस्थित थे। सांसद ने कहा कि पीएमईजीपी प्रधानमंत्री रोजगार सृजन के लिए महत्वकांक्षी

रोजगार सृजन किये जायेंगे। खादी एवं ग्रामोद्योग आयोग इसका नोडल विभाग है। ग्रामीण क्षेत्र एवं शहरी क्षेत्र के लिए रोजगार सृजन करना इसका लक्ष्य होगा। इसके लिए केंद्रों भी अग्रिम अंशदान आवेदन कर सकता है।

खादी ग्रामोद्योग आयोग के सीडीओ एके झा ने कहा

दो लाख लोग उद्यमिता व कौशल विकास से जुड़ेंगे



विशाल में पानी अरुण कुमार, जयन्तु, एके झा व अन्य।

विकास भारती समारोह में सांसद एवं सीडीओ एके झा ने कहा कि जागरूकता शिविर का उद्घाटन किया गया।

आयोग के डिप्टी सीडीओ केएस राय ने भी संबोधित की। उन्होंने कहा कि विकास भारती के लक्ष्य का अर्थ है कि विकास भारती के उद्योगों में अग्रिम अंशदान करने के उद्योगों को प्रोत्साहन देना, खादी ग्रामोद्योग बोर्ड के अध्यक्ष जयन्तु ने भी संबोधित की। कार्यक्रम के अंत में अतिथियों ने स्टाल का उद्घाटन किया, जहां कुल 11 स्टाल लगाये गये हैं।

खादी ग्रामोद्योग आयोग के सीडीओ एके झा ने कहा कि पीएमईजीपी (प्रधानमंत्री रोजगार सृजन कार्यक्रम) बहुत ही महत्वकांक्षी योजना है। इसका लक्ष्य लोगों तक पहुंचे, यहां केंद्रों भी अग्रिम अंशदान लगाना चाहते हैं, तो उसके लिए पीएमईजीपी एक अच्छी योजना है। पहले सरकार भी उनका पूरा सहयोग करेगी, उन्होंने कहा कि सांसदों के दो लाख लोगों को रोजगार देने की योजना है, जहां के दो लाख लोगों को उद्यमिता व कौशल विकास से भी जुड़ा जायेगा।

उद्घाटन में अतिथियों ने स्टाल का उद्घाटन किया, जहां कुल 11 स्टाल लगाये गये हैं। कार्यक्रम के अंत में अतिथियों ने स्टाल का उद्घाटन किया, जहां कुल 11 स्टाल लगाये गये हैं। कार्यक्रम के अंत में अतिथियों ने स्टाल का उद्घाटन किया, जहां कुल 11 स्टाल लगाये गये हैं।

शिविर में स्किल डेवलपमेंट की खूबियों पर हुई चर्चा



प्रधानमंत्री रोजगार सृजन कार्यक्रम के दौरान मंचातीन अतिथि।

प्रधानमंत्री रोजगार सृजन कार्यक्रम के तहत मंगलवार को मऊभंडार क्लब कौपर क्लब भवन में खादी और ग्रामोद्योग आयोग के द्वारा एक दिवसीय जागरूकता शिविर का आयोजन किया गया। मुख्य अतिथि के रूप में सांसद विधुत बरग महतो उपस्थित थे। इसमें स्किल डेवलपमेंट की जानकारी दी गई। खादी और ग्रामोद्योग आयोग के मुख्य कार्यकारी अधिकारी अरुण कुमार झा ने सभी एजीएसियों से इस राज्य के विकास में प्रधानमंत्री रोजगार सृजन कार्यक्रम के माध्यम से योगदान देने की अपील की।

मौके पर विधायक लक्ष्मण टंडु, खादी और ग्रामोद्योग आयोग के अधिकारी अरुण कुमार झा, खादी और ग्रामोद्योग आयोग के उपायुक्त अतिथि सांसद विधुत बरग महतो उपस्थित थे। इसमें स्किल डेवलपमेंट की जानकारी दी गई। खादी और ग्रामोद्योग आयोग के मुख्य कार्यकारी अधिकारी अरुण कुमार झा ने सभी एजीएसियों से इस राज्य के विकास में प्रधानमंत्री रोजगार सृजन कार्यक्रम के माध्यम से योगदान देने की अपील की।

मऊभंडार, प्रधानमंत्री रोजगार सृजन पर जागरूकता शिविर

छोटे कुटीर उद्योगों को बढ़ावा से होगा रोजगार सृजन : सांसद

संवाददाता / घाटशिला

मऊभंडार के कौपर क्लब में खादी और ग्रामोद्योग आयोग के तत्वबन्धन में प्रधानमंत्री रोजगार सृजन कार्यक्रम के तहत मंगलवार को एक दिवसीय जागरूकता शिविर लगाया गया। इसका उद्घाटन मुख्य अतिथि सांसद विधुत बरग महतो और विधायक लक्ष्मण टंडु ने किया। सांसद ने कहा कि छोटे-छोटे कुटीर उद्योगों को बढ़ावा देने से रोजगार का सृजन होगा, मधुमक्खी पालन, बांस व कजु प्रोसेसिंग प्लंट लगाने से रोजगार का सृजन होगा, गुडबाबाद क्षेत्र में तसर के उद्योग पर जोर दिया जायेगा, इससे ग्रामीण क्षेत्रों के युवाओं को रोजगार मिलेगा, उन्होंने प्रधानमंत्री रोजगार सृजन के बारे में भी संबोधित किया, संख्यान से कहा कि विकास भारती के लक्ष्य का अर्थ है कि विकास भारती के उद्योगों में अग्रिम अंशदान करने के उद्योगों को प्रोत्साहन देना, खादी ग्रामोद्योग बोर्ड के अध्यक्ष जयन्तु ने भी संबोधित की। कार्यक्रम के अंत में अतिथियों ने स्टाल का उद्घाटन किया, जहां कुल 11 स्टाल लगाये गये हैं।



सीडीओ पालन करते सांसद, विधायक और अन्य।

रोजगार का सृजन कर फंसें।

उद्यमी बनने की असमी संभावनाएं : दुर्घ

विधायक लक्ष्मण टंडु ने कहा कि पीएमईजीपी से उद्यमी बनने की असमी संभावनाएं हैं। उद्यमी बनने के लिए चुनौती पर छाद उतरना जरूरी है। तभी आप एक बेहतर उद्यमी बन सकते, आप उद्यमी बन कर दूसरों को रोजगार प्रदान कर सकते हैं।

खादी और ग्रामोद्योग आयोग के चीफ एग्जिक्यूटिव ऑफिसर अरुण कुमार झा ने शिविर में कहा कि प्रधानमंत्री रोजगार सृजन कार्यक्रम से अभी तक देश के 30 हजार लोगों जुड़ चुके हैं, देश में इसकी साक्ष्य लाख युक्ति कार्य रही है, मुख्य ही नहीं मॉडलर भी इसमें रोजगार कर रही हैं, शिविर को इस्पात सिंह, एएससीएल, एएसके, चोक एएससीएल ऑफिसर रोजगार सृजन किये हैं, स्वावलंबी कैसे बना जाय, इन सभी चीजों की जानकारी शिविर के माध्यम से आपको दी जा रही है, आपको धैर्य रखने की जरूरत है और बताते हैं कि कर्मियों को करने की जरूरत है, तभी देश का भविष्य सुधारेगा और आप



NEW SOCIAL INITIATIVES?

- IRCTC has begun the process of empanelling Self-help groups for providing catering/cooking services
- Partnering with NABARD to provide support and access to our IRCTC website to ensure extensive e-marketing for products produced by the Self-help groups
- Partnered with Khadi and Village Industries Commission to support creation of employment and self-reliance in rural India resulting in the generation of 17 lakh man days, will continue to partner with them
- Will encourage sourcing of products from SC/ST entrepreneurs



दिल्ली, 20 अप्रैल 2016

उपहार में दें चरखा - बनें राष्ट्रीय विरासत का हिस्सा

राष्ट्रीय विरासत की पहचान, आजादी की लड़ाई में खादी की भूमिका को एक बार फिर समीक्षा के सामने लाने के लिए खादी और ग्रामीणोद्योग आयोग की एक पहल है। राष्ट्रीय गौरव के प्रतीक के रूप में स्वतंत्रता के परिधान को सतत रूप से धारण करने वाले ग्रामीण समाज को सम्मानित करने का यह एक सुअवसर भी है।

इस व्यापक पहल के साथ ही खादी और ग्रामीणोद्योग आयोग आभूषणविरता के इस पहलवे, अर्थात् चरखे के लिए रंग-रंगीन में एक राष्ट्रीय संवहस्य की स्थापना कर रहा है, जहाँ खादी और ग्रामीणोद्योग आयोग द्वारा समुपार्ण भारत से एकत्रित किये गए चरखों के विभिन्न प्रकारों को प्रदर्शित किया जाएगा। संवहस्य में औपनिवेशिक दमन से लेकर स्वतंत्रता एवं आधुनिकता का सफ़र तय करने वाले चरखे की विरासत पर प्रकाश डाला जाएगा। यदि आप के पास कोई पारंपरिक या पुराना चरखा है तो, आप इसे उपहार में दे कर इस पहल के सहभागी हो सकते हैं। आपको इस संग्रहण को संवहस्य में गरिमापूर्ण उपहार के रूप में ध्यानपूर्वक के तौर पर सदैव प्रदर्शित किया जाएगा।

इस राष्ट्रीय अभियान में भाग लेने हेतु आप सादर आमंत्रित हैं। कृपया चरखे की फोटो और जानकारी सहित अपना समुपार्ण विवरण भेजें, ताकि इस पहल में आपकी सहभागिता सुनिश्चित की जा सके।

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उर्स से लौट रहे जायरीन परिवार को भी पीले चावल बांटे खादी परिधान पहनकर दिया महाकुंभ का न्योता

विंटी रिपोर्ट: प्रमोदे

देश के विभिन्न राज्यों से अनेक रूढ़िवादी युवाओं के साथ स्वयंसेवक युवाओं ने सोमवार को उज्जैन में आयोजित होने जा रहे सिंघस्थ महाकुंभ का न्योता दिया। खादी परिधान पहनकर जब युवाओं की टोली रेलवे स्टेशन पहुंची तो हर किसी की नजर उन पर टिक गई। साधु संतों का विभाजन पहले युवा आकर्षण का केंद्र बने रहे। रेलवे स्टेशन पर इन युवाओं ने सांस्कृतिक सहोदर की मिमाला पेश कर सभी - ब्रह्म, मुनि, मोक्ष, विद्या, उर्म समान के बाद लौटते जायरीन परिवारों को महाकुंभ का आमंत्रण दिया गया। रेलवे स्टेशन के बाद युवा आनासागर बाहरी पहुंचे। यहां पर पीले चावल बांटकर सभी को परिवार सहित कुंभ में आने का बुलावा दिया। महाकुंभ के प्रचारक अमन मिश्रा के द्वारा-निर्देश पर यह आयोजन किया गया।

देश के विभिन्न राज्यों से अनेक रूढ़िवादी युवाओं के साथ स्वयंसेवक युवाओं ने सोमवार को उज्जैन में आयोजित होने जा रहे सिंघस्थ महाकुंभ का न्योता दिया। खादी परिधान पहनकर जब युवाओं की टोली रेलवे स्टेशन पहुंची तो हर किसी की नजर उन पर टिक गई। साधु संतों का विभाजन पहले युवा आकर्षण का केंद्र बने रहे। रेलवे स्टेशन पर इन युवाओं ने सांस्कृतिक सहोदर की मिमाला पेश कर सभी - ब्रह्म, मुनि, मोक्ष, विद्या, उर्म समान के बाद लौटते जायरीन परिवारों को महाकुंभ का आमंत्रण दिया गया। रेलवे स्टेशन के बाद युवा आनासागर बाहरी पहुंचे। यहां पर पीले चावल बांटकर सभी को परिवार सहित कुंभ में आने का बुलावा दिया। महाकुंभ के प्रचारक अमन मिश्रा के द्वारा-निर्देश पर यह आयोजन किया गया।

पर्यटक भी हुए शामिल

बाहरी पर्यटकों की टोली महाकुंभ का न्योता दे रही थी। उन टोलीजनों को खादी में अजोडे उर्स लेते एवं पहले पर्यटक भी शामिल हो गए। इन युवाओं ने खादी को आमंत्रण दिया। रेलवे से आने वाले उर्स में ही भारतीयता का प्रचारक और प्रचारक अमन मिश्रा के द्वारा-निर्देश पर यह आयोजन किया गया। रेलवे स्टेशन के बाद युवा आनासागर बाहरी पहुंचे। यहां पर पीले चावल बांटकर सभी को परिवार सहित कुंभ में आने का बुलावा दिया। महाकुंभ के प्रचारक अमन मिश्रा के द्वारा-निर्देश पर यह आयोजन किया गया।

खादी का साथ संत कलेवरान

खादी का काम कर रहे रेलवे विभाग अजोडे रेलवे में महाकुंभ कीज कर खादी का साथ ले करके खादी पहनकर रेलवे में जा रहे हैं। खादी, कपड़ों, लकड़ी, लकड़ी व पीले लौटते अजोडे खादी को आमंत्रण दिया। रेलवे से आने वाले उर्स में ही भारतीयता का प्रचारक और प्रचारक अमन मिश्रा के द्वारा-निर्देश पर यह आयोजन किया गया। रेलवे स्टेशन के बाद युवा आनासागर बाहरी पहुंचे। यहां पर पीले चावल बांटकर सभी को परिवार सहित कुंभ में आने का बुलावा दिया। महाकुंभ के प्रचारक अमन मिश्रा के द्वारा-निर्देश पर यह आयोजन किया गया।

KNOW THE BRAND IN THE FABRIC OF THE NATION

KVIC, the regulatory body for the handwoven fabric, says the unauthorised use of the term 'khadi' and a lack of brand awareness, are its biggest challenges today

When other brands try to use the word 'khadi' for a material that is not actually khadi, it can affect the industry"

well as remove the word 'khadi' from its promotional material. Jha says he appreciates the ABG's ownership of the mistake. "We issued them a letter informing them that we are the regulators and asked them to request khadi from us and sell it properly. They were very kind to take it out [of their promotion]. For us, it is more a matter of awareness. If someone is selling khadi, we want to make sure it is truly khadi, so that there is no misconception about the brand," he says.

Not many take corrective measures as swiftly as Madura Fashion and Lifestyle did. A big part of the problem, says KVIC, is a lack of brand awareness. Jha says, "The young generation is not getting into the profession since there is not a lot of profit for weavers and spinners. We need to increase production and increase wages to make it a valid option."

PMEGP Expo at CB Kora Institute of Village Industries

Mumbai | Agency
The PMEGP Expo of Khadi fest 2016 was inaugurated in western suburbs of Mumbai. Borivli here CB Kora Institute of Village Industries, Shimpoli road, Borivli by Shri Vinod Kumar Saxena, Chairman, KVIC. Gopal Shetty, Member of Parliament was the Chief Guest on this occasion. Chairman KVIC speaking on the occasion informed that KVIC works for the poor in all the nooks and corners of the country and has created a niche in remotest of even J&K where even the state government has not succeeded. He also briefed on the training for farmers of drought affected Maharashtra and has proved to be a hand holding support for them by arranging training programmes like food and processing bakery, spice processing, paper conversion courses, palm leaf cup making, carpentry and black smithy etc. Supporting the slogan of Hon'ble Prime Minister of India who has urged to by at least one article of Khadi, the chairman, KVIC gave the clarion call "Modi ki Sarkar, Rozgar Aap ke Dwar". Khadi is a national fabric which has to be taken to every person of the country, He said. The motive of this fest is to provide platform to the VI Entrepreneurs and artisans to sell their products and provide them a vast market along with imparting special training. The exhibition will last for next 20 days. Gopal Shetty, Member of Parliament speaking on the occasion said that the local manpower may be utilised for the employment generation and upliftment of the downtrodden and poor. The exhibition will last for next 20 days.

ग्रामीणोद्योगाला प्रदर्शनांच्या माध्यमातून चालना

हातमागाच्या वस्त्रांची रंगबिरंगी दुनिया

जेव्हा काही नव अधिक खादी

खादीचा वापर वाढवणे यासाठी 'हातमागाच्या वस्त्रांची रंगबिरंगी दुनिया' या प्रदर्शनाचा शुभारंभ करण्यात आला आहे. हा प्रदर्शन हातमागाच्या वस्त्रांच्या माध्यमातून चालवण्यात येणारे आहे. या प्रदर्शनात हातमागाच्या वस्त्रांच्या माध्यमातून चालवण्यात येणारे आहे. हा प्रदर्शन हातमागाच्या वस्त्रांच्या माध्यमातून चालवण्यात येणारे आहे.

खादीचा वापर वाढवणे यासाठी 'हातमागाच्या वस्त्रांची रंगबिरंगी दुनिया' या प्रदर्शनाचा शुभारंभ करण्यात आला आहे. हा प्रदर्शन हातमागाच्या वस्त्रांच्या माध्यमातून चालवण्यात येणारे आहे. या प्रदर्शनात हातमागाच्या वस्त्रांच्या माध्यमातून चालवण्यात येणारे आहे. हा प्रदर्शन हातमागाच्या वस्त्रांच्या माध्यमातून चालवण्यात येणारे आहे.

KVIC को मिलेगा 1 हजार चरखा

केंद्रीय मंत्री पीयूष गोयल का ऐलान

कार्यालय संबन्धित मुंबई, खादी और ग्रामोद्योग आयोग (केवीआईसी) और प्रधानमंत्री नरेंद्र मोदी की अगुआई के बाद केंद्रीय ऊर्जा मंत्रालय भी खादी को बढ़ावा देने के लिए आगे आया है. केंद्रीय ऊर्जा मंत्री पीयूष गोयल ने केवीआईसी को 1 हजार चरखा और 200 लूम देने का ऐलान किया है. आयोग के अध्यक्ष विनय कुमार सक्सेना और पीयूष गोयल के साथ हुई बैठक में उपरालत ऊर्जा मंत्री ने यह घोषणा की है. गोयल ने कहा कि केवीआईसी को दिए 200 लूम के माध्यम से खाद्यमशी विभाग में लोगों को रोजगार के नए अवसर उपलब्ध करवाए जायेंगे.



उत्पादन बढ़ाने की तैयारी

केवीआईसी ने निकट भविष्य में खादी का उत्पादन कई गुण बढ़ाने का लक्ष्य रखा है. जिसके लिए आगामी कुछ माह में केवीआईसी ने 10 हजार सोलर चरखा विनिर्माण करने की योजना बनाई है. साथ ही अधिक से अधिक लोगों को इस उद्योग से जोड़ने के लिए आयोग द्वारा देश के कई हिस्सों में प्रशिक्षण प्रशिक्षण भी चलाया जा रहा है. ताकि सूखा समेत अन्य प्रकार की प्राकृतिक आपदा से जुड़ा रहे लोगों को रोजगार के अन्य अवसर उपलब्ध करवाए जा सके.

खादी का बढ़ता क्रेज

खादी का क्रेज दिनों दिन बढ़ता जा रहा है. रस्मे, एयर इंडिया, डाक और उत्तराखंड के कई सरकारी विभागों द्वारा खादी जूतियों के बजाए ऊर्जा विभाग में कार्यरत कर्मचारी भी खादी खादी में स्वर आये.

खादी को प्रोत्साहित करने के लिए पीयूष गोयल ने ऊर्जा मंत्रालय के सभी कार्यलयों में कार्यरत कर्मचारियों को खादी के कपड़े पहनने की अपील की. सरकारी विभाग के साथ कई निजी संस्थान भी खादी को बढ़ावा देने में जुट गई है.

इसके तहत विनय कुमार सक्सेना के पदल के बाद जे के सीमंट एग में अपने सभी प्लेट, ऑफिस और स्कूलों में खादी खादी जूतियों को यूनिफॉर्म के रूप में खादी का इस्तेमाल करने का आदेश दे दिया है.

पर किया विपणन के तौर पर किया गया है, को उच्च जबकि सामाजिक न्याय विभाग में प्रधान सचिव बनाया गया है।



खादी और ग्राम उद्योग आयोग के चेयरमैन विनय कुमार सक्सेना ने पिछले दिनों केंद्रीय ऊर्जा मंत्री पीयूष गोयल से सदृच्छा भेंट की। इस दौरान श्री गोयल ने वाराणसी मंडल में रोजगार के मद्देनजर 1000 चरखा व 200 हथकरघा प्रदान करने का आश्वासन दिया।

सूखा पीड़ितों के लिए KVIC ने बढ़ाए हाथ



किसानों को करोगे प्रशिक्षित

कार्यालय संबन्धित मुंबई, राज्य के सूखा प्रस्त इलाकों के किसानों को सहायता के लिए खादी और ग्रामोद्योग (केवीआईसी) ने मदद का हाथ बढ़ाया है. प्रभावित क्षेत्र के किसानों को कृषि के अत्याव रोजगार के अन्य अवसर उपलब्ध कराने के लिए प्रशिक्षण देने का ऐलान किया है. आयोग के अध्यक्ष विनय कुमार सक्सेना ने कहा कि केवीआईसी के केंद्रीय प्रशिक्षण केंद्र नाशिक एंव दहाणु में किसानों को प्रशिक्षित किया जाएगा. 15 से 30 दिनों तक दिए जाने वाले प्रशिक्षण के दौरान किसान एंव उनके परिवार की उठरने की व्यवस्था केंद्र में ही की जाएगी.

1000 सोलर चरखा बांटने का लक्ष्य

इस प्रशिक्षण का मुख्य उद्देश्य किसानों को प्रशिक्षित करके उन्हें आग के वैकल्पिक स्रोत प्रदान करना है. उनकी कृषि पर निर्भरता को कम करना है. ताकि लोग स्थानीय स्रोतों का उपयोग कर सूख, लघु इकाइयों स्थापित करने में सक्षम हो सकें.

सक्सेना ने अधिक से अधिक किसानों को इस योजना का लाभ मिल सके इसके लिए राज्य के सभी ब्लॉक विकास कार्यालय और जिला प्रशासन को जानकारी दे दी गई है.

16 अप्रैल से शुरू होने वाले प्रशिक्षण के लिए 318 लोगों ने अभी तक आवेदन कर चुके हैं. किसानों को प्रशिक्षण कार्यक्रम की सूची में से प्रशिक्षण पाठ्यक्रम चयन करने की स्वतंत्रता दी जाएगी.

किसानों से प्रशिक्षण के पत्रज में योजना 10 रुपए का शुल्क लिया जाएगा. प्रशिक्षण पूर्ण होने के पश्चात वैसे उनकी लौटा दिए जाएंगे.

बोरीवली स्थित सी.बी. कोरा केंद्र में खादी फेस्ट 2016 का उद्घाटन सोमवार को विनय कुमार सक्सेना और बीजेपी सांसद गोपाल शेट्टी ने किया.

फेस्ट के दौरान सक्सेना ने बताया कि आगामी कुछ माह में केवीआईसी की 10 हजार सोलर चरखा वितरित करने की योजना है. इससे खादी का उत्पादन ती प्रतिदिन 150 रुपए मिलते यहीं सोलर चरखा के माध्यम से लोग रोजाना 450 रुपए तक कमा सकते हैं. उन्होंने कहा प्रधानमंत्री नरेंद्र मोदी से प्रेरित हो यह रोजगार आप के द्वार के नारे के तहत काम कर रहे हैं. इसके तहत ग्रामीण भागों में पहुंच केवीआईसी लोगों को प्रशिक्षित कर रोजगार उपलब्ध करवा रहा है.

सी. बी. कोरा में पीएमईजीपी एक्सपो



मुंबई, सी. बी. कोरा इंस्टिट्यूट आफ फिलेज इंस्टीट्यूट सिंगोली रोड बोरीवली में पीएमईजीपी एक्सपो खादी फेस्ट 2016 का उद्घाटन किया गया। इस अवसर पर केवीआईसी के चेयरमैन विनय कुमार सक्सेना, संसद गोपाल शेट्टी उपस्थित थे। एक्सपो को संयोजित करते हुए केवीआईसी के

चेयरमैन ने कहा कि खादी का प्रचार प्रसार ग्रामीण इलाकों में किया जा रहा है। इसके लिए लोगों को प्रशिक्षण भी दिया जा रहा है। प्रधानमंत्री के स्लोगन मोदी की सरकार रोजगार आग के द्वार पर जोर देने हुए उन्होंने कहा कि खादी उद्योग से लोगों को रोजगार मिलेगा। जिससे उन्हें समृद्धि आएगी।

खादी आयोग के अध्यक्ष विनय कुमार सक्सेना ने आज मुंबई के बोरीवली स्थित खादी ग्रामोद्योग के प्रशिक्षण केंद्र में खादी मेले का उद्घाटन बोरीवली के सांसद गोपाल शेट्टी के साथ करने के बाद संवाददाताओं को बताया कि प्रधान मंत्री नरेंद्र मोदी ने कहा था कि सूखा पीड़ित किसानों को कृषि के अतिरिक्त अन्य कार्यों का प्रशिक्षण दिया जाना चाहिए जिससे वह अपना जीविकोपार्जन कर सकें। उन्होंने कहा कि उसी के तहत खादी और ग्रामोद्योग महाराष्ट्र के सूखा पीड़ित किसानों को प्रशिक्षण देने का निर्णय लिया है। उन्होंने कहा कि नासिक-त्र्यंबकेश्वर में स्थित नासिक प्रशिक्षण केंद्र में नासिक, धुले और उस्मानाबाद कि किसानों को अगरबत्ती, मोमबत्ती, खापतोल निष्कासन, संबंधित उत्पादन, ताड़पत्ते से कप और प्लेट बनाना, रेशा सामग्री उत्पादन, बेकर उत्पादन, मसालों का प्रसंस्करण आदि जैसे 15 वस्तुओं को बनाने का प्रशिक्षण जायेगा। उन्होंने कहा कि प्रशिक्षण 15 अप्रैल से शुरू होगा और प्रशिक्षण कार्यक्रम 30 दिन तक चलेगा। उन्होंने कहा कि हर किसान से प्रतिदिन के हिसाब से 10 लिये जायेंगे लेकिन यह धन प्रशिक्षण के बाद वापस कर दिया जायेगा। दहाणु प्रशिक्षण केंद्र में पालघर और ठाणे के किसानों को प्रशिक्षण दिए श्री सक्सेना ने कहा कि खादी को 92 करोड़ का आर्डर मिला है। इससे ल कताई और बुनकरों को अधिक लाभ मिलेगा। त्रिपाठी 2040 वार्ता

Vinai Kumar Saxena, Chairman KVIC met Piyush Goyal Minister of State for Power, Coal and New and renewable energy in Mumbai who agreed to provide 1000 charkhas and 200 looms for creating employment in Varanasi Division. He also urged for using khadi uniform for ministry's establishment officials

Printed and published by Dwijendranath Tiwari on behalf of owt RNI Regn. No. -MAHENG/2013/53548. Editoria



ISSN-0447-2500

Vol.60

No.6

Mumbai

May-2016

Chairman, KVIC with Hon'ble Prime Minister of India at reception hosted by Cabinet Secretary, GOI on Civil Services Day at Rashtrapati Bhawan.



MOS, MSME, GOI inaugurates Khadi Bhawan Office at Gramodaya, KVIC, Mumbai.

**A Monthly Journal of KVIC on Rural Industrialisation
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI**